

THE POWER OF GOD'S GRACE



MARCH 17: ST. PATRICK



MARCH 18: ST. CYRIL



MARCH 19: ST. JOSEPH

If someone were to ask what the power is behind Sacred Heart Radio, one could honestly say electricity. We do need earthly electricity every day, but what makes us Catholic is the spiritual electricity of God's grace. How do we receive that grace? The answer is three-fold: prayer, the Sacraments, and the Communion of Saints. Every day on Sacred Heart Radio we discuss the Saints who are our powerful intercessors in heaven to help us follow Christ. The Saints are the "cloud of witnesses" who encourage and pray for us when we struggle in difficult times. This year during our **Lenten Pledge Drive**, we are going to remember three Saints in particular on their feast days who describe the mission of Sacred Heart Radio.

The first is St. Patrick, who when freed from

slavery in Ireland returns years later to convert the entire country by persevering in boldly preaching the Gospel. St. Patrick's **zeal for the Gospel** encouraged him to never give up and to keep moving forward. The second Saint is St. Cyril of Jerusalem, who was a contemporary of St. Patrick and who taught the new Christians the basics of their baptismal faith so that they can grow in the **knowledge of God**. Finally, on the third day of our Pledge Drive, we recall St. Joseph, the Spouse of the Virgin Mary and Guardian of Jesus Christ. St. Joseph is that "just man" who **protected Jesus and his mother from harm** and provided for their needs.

Like these three great Saints, for 20 years, Sacred Heart Radio has been entrusted with the mission of handing on the

treasure and traditions of the Catholic Faith, by assisting many in their conversion through the knowledge of God and to help strengthen our hearts and minds to protect us from confusion and uncertainty, giving us the zeal to follow Christ.

As the cancel culture takes aim at everything that seeks to contradict the secular view of the world—to eliminate God and his teachings—we will not let that happen at Sacred Heart Radio. Like St. Patrick, we will persevere. Like St. Cyril we will present the Truth. Finally like St. Joseph we will treasure, nourish and protect our faith in Jesus Christ so that generations to come will know what we know: **the power of God's grace** is the real electricity that brings life to the world.

--by Fr. Rob Jack

Lenten Pledge Drive: March 17, 18 & 19

St. Patrick, St. Cyril and St. Joseph never let a challenge get in the way of believing that with God, everything is possible.

And so with the challenge of raising \$100,000 is our path to insure that the Catholic perspective is presented in the media mix **uninterrupted**, it is appropriate that Sacred Heart Radio would choose the feast days of these three great saints to assist in making our financial goals possible. Yes, like these three figures in church history, on March 17th, 18th and 19th, we will join together to accrue a **six figure sum** to help keep the lights on during the summer vacation season **AND** to broadcast the "Light of the World" over the airways of Sacred Heart Catholic Radio.

TO DO IT...we need at least 740 callers!

After all, SHR launched 20 years ago on 740 AM so it's only fitting that we look to hear from that many listeners over three days. Along with praying about what the Lord may be asking you to give during **SHR's Lenten Pledge Drive**, there is also plenty of time to tell everyone you know about SHR, so they can experience **a Lent like no other**, along with the many special programs we'll present throughout Holy Week and the Triduum.

And by raising \$100,000 in three days, it will show that no matter what challenges we may face in the coming months, **our right to hear about and emulate great saints like St. Joseph, St. Patrick**

and St. Cyril is secure and always available on several media platforms to bring us hope, encouragement and the peace of Christ. We'll talk to you and everyone you invited to listen, then.

MANY VOLUNTEERS ARE NEEDED to answer phones from 7 am to 6pm March 17th, 18th, 19th

If you're available, even for an hour, please call 513-731-7740 or visit sacredheartradio.com & click **VOLUNTEER!**

INSIDE:
TWO National HOURS of the SRMS!
Pics of the New Studios +
An Engineering Godsend & MORE!

SON RISE morning show

Seven years ago, after syndicating two hours of the Son Rise Morning Show for several years, EWTN Radio had decided to replace our 7:00 hour with their own morning show. Local listeners may not have been aware of this because we never ceased to be a three-hour program on Sacred Heart Radio. But even though EWTN continued to carry us in the 6:00 hour, for a large portion of our national audience, the Son Rise Morning Show was gone completely from the airwaves. This was incredibly disheartening news.

It was right around that time that I heard a talk about the life of Saint Philip Neri. I learned that St. Philip's ministry was suppressed by two popes who are both also canonized saints. Philip's reaction? Obedience, humility and prayer. It was that night that I took St. Philip Neri as my personal patron and prayed through his intercession that the Son Rise Morning Show would eventually return to two national hours.

Over these seven years we've gotten requests from affiliates to syndicate a second hour ourselves, and in December we were getting ready to do so, thanks to all the equipment upgrades with our new downtown studios.

We even had an underwriter prepared to fund the effort. We were hoping to maybe have 100 affiliates by the end of 2021.

And then, on the fifth day of Christmas, a call came from EWTN saying they would like to 'expand' the Son Rise Morning Show to the 7:00am hour, and could we be ready the following week? "...Sure!" We were ready to pivot immediately. So now I am happy to say that the Son Rise Morning Show is once again being broadcast on more than 400 EWTN affiliates across the country from 6-8am!

Don't you love it when you make plans and God says he's got something better?

--by Anna Mitchell

Settling in the NEW Sacred Heart Radio Studios and Offices



**An Engineering
GODSEND!**
--by Bill Levitt



In our 20th Anniversary Christmas Newsletter, we thanked several people responsible for the construction of the new studios. But the most notable contribution was made by Jim Gray, who not only designed, wired and installed all the equipment for the new studios, but has been involved in every major technical improvement we have made over the last two decades.

I first met Jim in 1985, after coming to Cincinnati to work at WLW where he was the assistant chief engineer. A couple years later,

Jim left WLW and served as an independent contract engineer for small market radio stations in states surrounding Cincinnati. Along the way he built and owned two new FM stations in central Kentucky.

I lost track of him until we were about to purchase 740 WNOP, when he was hired to compile a "due diligence" report, to inform us of the condition of the buildings, the transmitter and towers, and what repairs or issues needed to be addressed with the owner before finalizing the sale.

Eventually, Jim agreed to be SHR's contract engineer, and since then has been responsible for compiling the technical data needed to increase the power of 740 AM and 89.5 FM. He oversaw the guy-wire replacement on 740's three towers and installed the new digital AM transmitter. He directed the crew that put up the new antennas for 89.5 FM, and has initiated numerous other important projects and improvements over the years (some chronicled in our newsletters), including the recent build of SHR's new studios.

I suspect that if Jim knew what he was getting into 18 years ago, our "technical" history may have read much differently, but because he was here to guide us through every process successfully, it's safe to say that Jim Gray has been a **Godsend** to Sacred Heart Radio.



Join us in giving thanks for the
20th Anniversary of Sacred Heart Radio
 by celebrating the
**Solemnity of the
 Most Sacred Heart of Jesus**

Friday, June 11th at 7PM
 at the Cathedral Basilica of Saint Peter in Chains
Archbishop Dennis Schnurr is the celebrant

This Lent DENY yourself everything-- except FREE SHIPPING.



Go to sacredheartradio.com & click on STORE
EVERYTHING SHIPS FREE!

ALL Coffee and Travel Mugs, T-Shirt's- hat
 and more!! So this Lent don't deny yourself
 the pleasure---of showing everyone where
 they can hear about Jesus.

How about some Mystic Monk to go in that cup?

If you click the Mystic Monk
 logo from our website, every
 purchase helps support
 Sacred Heart Radio!

Also, if you shop at
 Amazon.com, GO FIRST to
sacredheartradio.com
 and click **our** Amazon link.

EVERY purchase you make
 through either link earns
 Sacred Heart Radio a commis-
 sion that really adds up!



theAngel's List

It's expensive! That's why very few Catho-
 lic radio stations produce daily programs. But
 with the added support of Sacred Heart Radio's
 Underwriters, we are able to provide a "better
 way to start the day" to more than 400 radio
 affiliates and millions of listeners through the
Son Rise Morning Show, AND a blessed way to
 end the day with **Driving Home the Faith**.

To do all this and more, costs \$140 per hour.
 Seventy dollars of that comes from your dona-
 tions, the other half--from our Underwriters.
 Our Listeners Surveys have told us how eager
 you are to do business with businesses who
 show they share your faith and values by under-
 writing our programs.

To find out more about underwriting,
 both locally **and nationally** email:
Leah@sacredheartradio.com.

IN THE FRONT ROW!



Matt Swaim



Marlon De La Torre



Catholic Apostolate Center Fr. Frank Donio

**Some seventy years ago, you could see
 Doris Day, Andy Williams and Rosemary
 Clooney in downtown Cincinnati on the
 way to their local radio jobs.**

This was before they became national
 stars whose programs were produced and
 distributed to affiliate stations for live
 broadcast from coast to coast. Now seven
 decades later, Sacred Heart Radio is again
 producing and distributing live programs
 coast to coast from our new studios
 downtown.

Back then, special phone lines made it
 sound like you were **sitting in the front
 row**. Today, with the combination of the
 internet, a good podcasting mic and our
 new state of the art equipment, our guests
 can sound like they're sitting across table
 from Anna, Matt and Fr. Rob, from
 anywhere in the world.

This "sound improvement" was our
 ultimate goal when we began planning to
 build new studios a few years ago and
 we're hoping that sometime soon

it will be safe for you to come see our new
 studios during an **OPEN HOUSE**. In the
 meantime, here's a few pics of our "remote"
 contributors, including Matt Swaim.

Thanks for making this upgrade possible
 and **when possible**, invite others to listen
 and join in helping us raise \$100,000 during
**Sacred Heart Radio's Lenten Pledge
 Drive on March 17th, 18th and 19th.**

And we'll see you on the Feast of the
 Sacred Heart of Jesus, June 11th
 at the Cathedral Basilica, downtown.



Program Schedule · Spring 2021

100 E. 8th Street • Cincinnati, Ohio 45202 • Ph 513-731-7740 • Fx 513-731-6465 • sacredheartradio.com

ET	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
12:00am	Scripture & Tradition	Fathers of Mercy Hour	Take 2 with Jerry & Debbie (Encore)				
12:30am							
1:00am	The Journey Home (Encore)	Best of The Journey Home					The Wisdom of Fr. Groeschel
1:30am							EWTN Bookmark
2:00am	Mother Angelica Live Classics						
2:30am							
3:00am	The Great Adventure	The Miracle Hunter	Women of Grace with Johnnette Benkovic Williams (Encore)				Fathers of Mercy Hour
3:30am							
4:00am	Fathers of Mercy Hour	Fathers Know Best					The World Over (Encore)
4:30am							
5:00am	The Catholic Café	Chaplet of Divine Mercy/ Fire on the Earth					Vatican Insider
5:30am	Rosary for Vocations with Archbishop Schnürr						
6:00am	Vatican Insider						Scripture & Tradition
6:30am	Divine Intimacy Radio						
7:00am	Dare Great Things w/ Fr. Nathan Cronley						The Best of Son Rise Morning Show
7:30am	Good News Today w/ Fr. Jim Willig						
8:00am	Sunday Mass from EWTN Chapel (Live) & Stories from the Heart	Catholic Connection with Teresa Tomeo (Live)					Daily Mass
8:30am							
9:00am							
9:30am	Good News Today w/ Fr. Jim Willig	Daily Bread w/ Fr. Al Lauer					Mast Appeal with Coleen Kelly Mast (Live)
10:00am	EWTN Pro-Life Weekly	Chaplet of Divine Mercy / Rosary for Vocations					
10:30am	The Catholic Café						
11:00am	Register Radio	Christ is the Answer w/ Fr. John Riccardo					Doctor, Doctor
11:30am	Light of the East						
12:00pm	Fr. Spitzer's Universe	Daily Mass from St. Gertrude in Madeira or EWTN Chapel					Women Made Now
12:30pm							
1:00pm	Scripture & Tradition	The Doctor Is In (Live)					The Miracle Hunter
1:30pm							
2:00pm	The Best of Called to Communion	Called to Communion with Dr. David Anders (Live)					The Good Fight with Barbara McGuigan (Live)
2:30pm							
3:00pm	The World Over (Encore)	EWTN Open Line (Live)					
3:30pm							
4:00pm	Word on Fire						Register Radio
4:30pm	Blessed 2 Play						
5:00pm	Journey Home (Encore)						
5:30pm							
6:00pm		Catholic Answers Live (Live)					The Bear Woznick Adventure
6:30pm	The Best of Catholic Answers Live						
7:00pm							The Miracle Hunter
7:30pm							
8:00pm	The Wisdom of Fr. Groeschel	The Journey Home	Mother Angelica Live Classics	EWTN LIVE (Live)	The World Over (Live)	Fr. Spitzer's Universe	Beyond Damascus
8:30pm	EWTN Pro-Life Weekly						
9:00pm	Beloved and Blessed	EWTN News Nightly					Vatican Insider
9:30pm	The Holy Rosary						
10:00pm	EWTN Live (Encore)	EWTN Open Line (Encore)					The World Over (Encore)
10:30pm							
11:00pm	Divine Intimacy Radio	Called to Communion with Dr. David Anders (Encore)					Fr. Spitzer's Universe
11:30pm	Family Theater Classic Radio						