



THE JOYOUS ENTRY

Scholars of the Medieval period of history write about something they call a Joyous Entry or Triumphal Entry. The terms refer to the ceremonial entry into a city by a ruler, which was celebrated with great pageantry. The leaders of a city would not just wait for the ruler and his or her court to enter the city, but would ride out to meet them.

Have this picture in mind as you read the prayer at the beginning of the Mass (called the *Collect*) for the First Sunday of Advent:

Grant your faithful, we pray, almighty God, the resolve to run forth to meet your Christ with righteous deeds at his coming, so that, gathered at his right hand, they may be worthy to possess the heavenly Kingdom.

We usually describe our attitude or posture in Advent as 'waiting'. The word 'Advent', means 'coming', or even 'arrival'

as Pope Emeritus Benedict translates it. The season of Advent reminds us that humanity waits for Jesus: in the first weeks we are reminded that we wait for Jesus' second coming, and in the last weeks we remember Israel's (and humanity's) long wait for a Savior. Advent waiting is also preparing for His arrival, so that we are ready to "run forth" to meet Him with gifts in our hands to welcome Him. What better way to welcome Him than with arms full of deeds of righteousness of heart and life that show our love for Him?

If Jesus came today would you run forth to meet Him? What would you have in your arms to offer Him? The "righteous deeds" we at Sacred Heart Radio are trying to gather in anticipation of Christ's coming are programs that honor Him – with the Father and the Holy Spirit – and build up His Church.

We try to provide programming that answers your questions about the Faith and strengthens you with truthful teaching, deepens your prayer life with devotional programs, helps you with solid Christian advice, and stirs up your enthusiasm for the Faith with stories of the saints and interviews with inspiring people.

It is interesting that this *Collect* is not the only time the Church encourages us to be ready to "run forth" to meet Christ when he comes. Just minutes after a child has been baptized, She hands a lighted candle to the child's parents and godparents, and reminds them that it is part of their responsibility to prepare their child to do just that.

Please do not skip Advent in your desire for Christmas. It is easy to do; in fact, almost the entire world, including many Christians, do just that. There is much good in hearing and absorbing the messages of Advent, not least of which is the one in the *Collect* on which we have been meditating, to be and stay ready to run forth to meet our Lord with gifts of righteous deeds when He comes. If the people of the Middle Ages went to such lengths to greet their earthly kings and queens, how could we do less to greet our Heavenly King? --by Fr. Stef Bankemper

INSIDE THIS ISSUE:

FM Update + SRMS 2nd Hour + SHR Swag New Program Schedule & MORE!

A PLEDGE TO KEEP GROWING!

Have any 21-year-olds hanging around the house? Then ***you know*** that the cost to raise and support them over the years has grown-- as much as they have.

And now as Sacred Heart Radio is about to celebrate 21 years of broadcasting the Good News of our salvation through Jesus Christ, our ability to raise the funds and grow over these years is all because of **YOU**--adopting this radio ministry as a way to evangelize and spread the Good News.

Therefore, on Wednesday December 8th, as a family, we will call on our Mother in Heaven to intercede for Sacred Heart Radio's needs, and together we'll raise \$60,000 on the Feast of the Immaculate Conception of the Blessed Virgin Mary.

Yes, \$60,000 is a **BIG NUMBER** to raise in one day. But it certainly coincides with the lofty goals we've set for ourselves over the last 21 years, which includes helping our two million local listeners, and the tens of millions we

reach on the Son Rise Morning Show, get into heaven someday, by the grace of God.

And here's the blessed part...a contribution of \$6,000 has already been made to help achieve our goal!

So, in addition to attending Mass on December 8th, please plan to call and make a pledge for 2022, and invite others to join our family and help us to raise \$60,000 (actually \$54,000) in **ONE DAY!**

VOLUNTEERS ARE NEEDED to answer phones from 7am-6pm December 8th. If you can help—even for an hour—please call 513-731-7740 or visit sacredheartradio.com and click on **VOLUNTEER**.

FM UPDATE

(The saga of 89.5 FM)

Nearly 21 years ago, when Sacred Heart Radio was launched on 740 AM, it was exciting to have Catholic Radio heard throughout a good portion of greater Cincinnati and Northern Kentucky. But because of 740's directional pattern, our signal was restricted from reaching the Tri-County area that included Hamilton and Fairfield. A few years later, when Hamilton High School put 89.5 FM up for auction, we quickly began collecting pledges from individuals, parishes and from the Archdiocese of Cincinnati and the Diocese of Covington to have enough capital in reserve to win the auction, which we did! Soon after we were able to increase the power and coverage of the 89.5 FM, like we did with 740 AM.

But with the goal of reaching ALL the major cities of the Archdiocese still not realized, we set our sights on trying to acquire 910 AM because its vast signal *would reach* Lebanon, West Chester, Middletown, Dayton and more, in addition to Hamilton, Fairfield and Oxford. Duplicating SHR's coverage on both AM and FM in Tri-County wasn't an issue... until we lost our FM tower lease. Although we thought that moving to a new site was our only option, imagine our surprise when

the owner of the tower offered to donate it to us...if we paid to move it. And we would have moved it-- a mere 100 ft to a property owned by Cincinnati Bell, who had agreed to lease the ground to us RENT FREE--until we found that the excessive cost and the time to do it would be prohibitive.

We now had to decide whether to lease space on a corporately owned tower at a much higher monthly rent, or move to a shorter tower in the area, which would require a reduction in power and coverage. With the price tag to relocate *starting at \$30,000* we finally had to ask ourselves, "with 910 AM covering all of the Tri-County area and much more, do we still need 89.5 FM?"

Yet, from the moment we heard our lease was ending, there was an inspiration that could not be ignored--should 89.5 be a *Spanish* Catholic Station? After all, 89.5's signal saturates the Hamilton and Fairfield area where the estimated Spanish speaking population is roughly 12 percent. Our first thought was to find an individual or group in the Hispanic community and offer to sell the station for a considerable discount, if they would agree to broadcast Catholic Radio in Spanish. The low asking price would also allow them to have the funds necessary to immediately relocate to a new tower site. Our decision to investigate turning 89.5 into a Spanish Catholic station must have been a *nudge from God*...this could explain why

the tower owner suddenly decided to extend our lease--for another year!

As the process began, it became clear that at some point we would need to get the Hispanic Evangelization Office of the Archdiocese involved, and the sooner the better. This was important because of their connections to the Hispanic Community, and the fact no one on our staff could speak Spanish--a vital asset for transmitting local content.

After meeting with individuals, groups and eventually the Archdiocese, to gauge their interest in leasing the station to broadcast Spanish Catholic Radio, after much discernment they decided not to pursue this venture because of their many other projects in progress.

Since we were not able to put together a firm commitment for an all-Spanish format, as good stewards, we will sell the FM and use the proceeds to recoup some of what was spent to build the new studios last year, and to begin a much-needed endowment fund to ensure that the operation of all our media platforms will remain uninterrupted for the foreseeable future.

Thanks for your prayers over the last few months, which have allowed the guidance of the Holy Spirit to keep Sacred Heart Radio's mission focused on broadcasting the Gospel of Jesus Christ!

WAYS TO LISTEN--ALWAYS

Sure, Sacred Heart Radio is on the RADIO at 740 AM, 910 AM and 89.5 FM. But you can also listen live at sacredheartradio.com WHERE you can download the SHR App for your phone and Bluetooth listening--PLUS get the daily podcasts of the Son Rise Morning Show and Driving Home the Faith to play back at any time. And you can ask your Smart Speaker to "play Sacred Heart Radio from Tune In", and now you can listen on Spotify!

Whatever platform you choose, you'll get instant access to over 50 minutes of authentic Catholic teaching and perspective--*every hour of every day*, on Sacred Heart RADIO, sacredheartradio.com and now on  Spotify

STOCKING STUFFERS!

Stuff your stockings with the gift of prayer!

To order one or several PRAYER TOOL kits--

ABSOLUTELY FREE OF CHARGE use the envelope enclosed with this newsletter or visit sacredheartradio.com scroll down and click on **PRAYERTOOLS**

While you're at sacredheartradio.com

get delicious Mystic Monk Coffee by clicking on the link.

Every purchase supports Sacred Heart Radio!



And you'll need something to put that coffee in! Click on **STORE** at sacredheartradio.com to get *Driving Home the Faith* mugs & travel tumblers, along with SHR and *Son Rise Morning Show* shirts, hats, totes, air fresheners and more!

Perfect stocking stuffers for the SHR listeners on your list--and starting at just \$3!



Sacred Heart
Radio
740AM 910AM
89.5 FM



It was almost one year ago now, during the Octave of Christmas, that I got an unexpected call from Bill Levitt saying, "EWTN called. They want the Son Rise Morning Show back in the 7:00 hour." It's still kind of shocking, even a year later!

I think about all that has happened in the world, and the Church, since we relaunched our second national hour on January 4th, and I thank God that the Son Rise Morning Show has received this incredible opportunity to expand our mission to help form a Catholic worldview in our listeners, which is so needed all around this country that clearly prefers the darkness to the light. (John 3:19)

How have we done that? Well, first, WE can't take credit at all: Full credit goes to the wonderful guests who are willing to wake up early to give their time and talent on the show each week. And now the SRMS national audience benefits from the 7AM hour with interviews about scripture with Dr. John Bergsma and Steve Ray, Catholic history with Stephanie Mann, apologetics with Karlo Broussard, and "About Eating" with Rita Heikenfeld... just to name a few.

We can't say it enough: Thank YOU for your support. If it weren't for you, we couldn't produce one hour of the Son Rise Morning Show, let alone three - with two of them syndicated nationally! *Here's to a new year full of blessings for all who bless Sacred Heart Radio.*



*Matt's Super Jumbo Size Mug is a dream concept and does not actually exist-yet.

Can you use some--Good News?

Christmas is all about celebrating a birth. Not just any birth, but the Son of God arriving into this world for our salvation. But in this season of "waiting" we also commemorate the birth of Mary, immaculately conceived without sin to eventually give birth to the Savior of the world. Yes, a birth is always good news. And although the supply chain may impede receiving a gift or two on Christmas day, communicating the Good News of our redemption through the Incarnation,

Death and Resurrection of Jesus Christ has never been in short supply on Sacred Heart Radio. For 21 years we've been the one media source you can count on for Truth. Even though the times in which we live have us asking, what's next...be assured that as we inform you of these changing norms, it is to prepare you to respond to them with charity, by knowing WHO has already won the victory over sin and death. If this TRUTH was disseminated when the pandemic hit, it would have replaced the fear with hope and peace.

As our families come together to celebrate Christmas and a New Year, I look forward to hearing from Sacred Heart Radio's family on **December 8th, the Solemnity of the Immaculate Conception**, when together we'll toast the season and give gifts, so that the TRUTH will be broadcast non-stop in 2022 to bring peace, hope and the GOOD NEWS of our deliverance that began with the birth of the Baby Jesus.

Have a blessed Christmas and a Joyous New Year!

Bill Levitt 

UNDERWRITING is 40% of our INCOME!

Yes, it's a combination of YOUR gifts-- PLUS our underwriters that have made Sacred Heart Radio possible for 21 years! THANK YOU! This team effort is what allows the Catholic perspective on current issues and events to be heard, AND the Gospel of Jesus Christ to be broadcast locally and nationally to millions of souls on several media platforms 24-7!

So when you need a product or service, please check the Angel's List at sacredheartradio.com for businesses that share your faith and values and, like YOU, support the mission of Sacred Heart Radio. To find out more about Underwriting email Leah@sacredheartradio.com



Bishop John Iffert and seminarians from the Diocese of Covington gathered in the beautiful St. Paul Oratory Chapel to record several Litanies with Bill Levitt that you can pray along with now on Sacred Heart Radio.

Sacred Heart Radio has NEVER sold our Mailing List--and never will!

sacredheartradio.com—EVERY DAY!

The **LISTEN** tab is your direct connection to the SHOW NOTES for books and links heard on the Son Rise Morning Show or Driving Home the Faith and to download the SHR APP. The **COMMUNITY** tab is how you gives us the details to broadcast a parish **EVENT**—to book a PARISH VISIT with Anna Mitchell or make a Prayer Request. Use the **SUPPORT** tab to order Yard Signs and Bumper Magnets, find several **WAYS TO GIVE** including using your Kroger PLUS Card, shopping through our Amazon Store and buying Mystic Monk Coffee. Click **ANGELS LIST** to find a product or service sold by one of our many Underwriters. Click **STORE** to shop for mugs, shirts, hats and more in a variety of colors and logos. For listening, shopping, giving, finding resources, podcasts and more—

it's sacredheartradio.com—EVERY DAY!

SACRED HEART RADIO 740 AM 89.5 FM 910 AM

Program Schedule - Winter 2022

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ET	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
12:00am	EWTN Live (Encore)	Fathers of Mercy Hour	Take 2 with Jerry & Debbie (Encore)				
12:30am							
1:00am	The Journey Home (Encore)		Best of The Journey Home				
1:30am			The Wisdom of Fr. Groeschel				
2:00am			EWTN Bookmark				
2:30am			Mother Angelica Live Classics				
3:00am	Scripture & Tradition	The Miracle Hunter	Women of Grace with Johnnette Benkovic Williams (Encore)				Fathers of Mercy Hour
3:30am							
4:00am	Fathers of Mercy Hour		Fathers Know Best				The World Over (Encore)
4:30am							
5:00am	The Catholic Café		Chaplet of Divine Mercy/ Fire on the Earth				Vatican Insider
5:30am			Rosary for Vocations with Archbishop Schnurm				
6:00am	Vatican Insider						Scripture & Tradition
6:30am	Divine Intimacy Radio						
7:00am	Dare Great Things w/ Fr. Nathan Cromly						
7:30am	Good News Today w/ Fr. Jim Willig						
8:00am	Sunday Mass from EWTN Chapel (Live) & Stories from the Heart						Daily Mass
8:30am							
9:00am			Catholic Connection with Teresa Tomeo (Live)				Mast Appeal with Coleen Kelly Mast (Live)
9:30am	Good News Today w/ Fr. Jim Willig						
10:00am	EWTN Pro-Life Weekly		Daily Bread w/ Fr. Al Lauer				
10:30am	Word on Fire		Chaplet of Divine Mercy / Rosary for Vocations				
11:00am	Register Radio		Christ is the Answer w/ Fr. John Riccardo				Doctor, Doctor
11:30am	Light of the East						
12:00pm	Fr. Spitzer's Universe		Daily Mass from St. Gertrude in Madeira or EWTN Chapel				Women Made New
12:30pm							
1:00pm	Scripture & Tradition		The Doctor is In (Live)				The Church Alive!
1:30pm							
2:00pm	The Best of Called to Communion		Called to Communion with Dr. David Anders (Live)				The Best of Called to Communion
2:30pm							
3:00pm	The World Over (Encore)		EWTN Open Line (Live)				EWTN Live (Encore)
3:30pm							
4:00pm	Word on Fire						The Catholic Café
4:30pm	Blessed 2 Play						
5:00pm	Journey Home (Encore)						
5:30pm							
6:00pm			Catholic Answers Live (Live)				The Bear Woznick Adventure
6:30pm	The Best of Catholic Answers Live						
7:00pm							Register Radio
7:30pm							Blessed 2 Play
8:00pm	The Wisdom of Fr. Groeschel	The Journey Home	Mother Angelica Live Classics	EWTN LIVE (Live)	The World Over (Live)	Fr. Spitzer's Universe	Beyond Damascus
8:30pm	EWTN Pro-Life Weekly						
9:00pm	Where God Weeps		EWTN News Nightly				Vatican Insider
9:30pm		The Rosary is a Place with Fr. Benedict Groeschel and Simonetta					
10:00pm	EWTN Live (Encore)		EWTN Open Line (Encore)				The World Over (Encore)
10:30pm							
11:00pm	Divine Intimacy Radio		Called to Communion with Dr. David Anders (Encore)				Fr. Spitzer's Universe
11:30pm	Family Theater Classic Radio						