



SACRED HEART RADIO

740 AM 89.5 FM 910 AM

Celebrating 20 Years!

100 E. 8th Street - Cincinnati, OH - 45202
Volume 21, Issue 2

THE GIFT OF THE ROSARY

You, son of man—I have appointed you as a sentinel for the house of Israel; when you hear a word from my mouth, you must warn them for me. (Ez 33:7)

--by Fr. Rob Jack

God desires that all people be saved and come to a full knowledge of the Truth. We also know that while our spirit may be willing our flesh is weak. We can become preoccupied with many small things and miss the big things that are going on around us. The big things concern the plan of God and his love for us. This situation has been with the human race since the fall of our first parents.

For that reason, God chooses certain men to become "watchmen." These are the people who stand at the city gates and watch the horizon for threats and dangers. **The watchmen have the duty of alerting the people in advance to prepare them for what is approaching.** In Sacred Scripture, these men are called Prophets. With the exception of the prophet Jonah, the people ignored or rejected their message and consequently were conquered by their enemies.

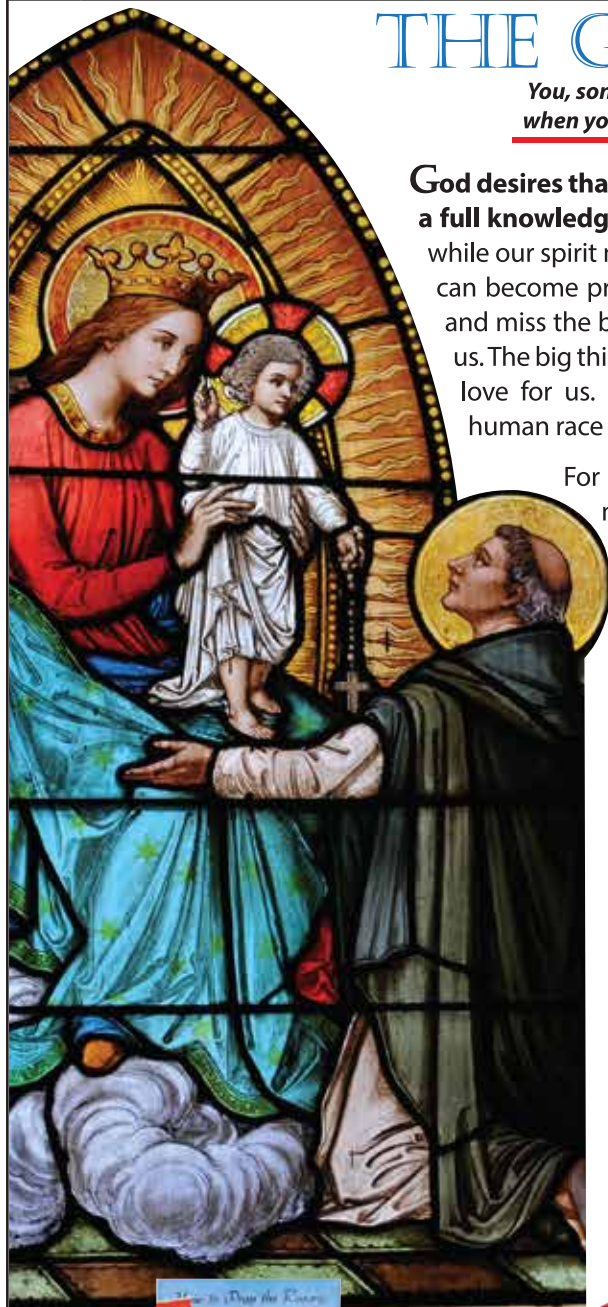
God continues to provide watchmen for the Church today. These are the Bishops and Priests whose mission is to guard and counsel the flock against those who wish to scatter it. In a broader way, Sacred Heart Radio serves as a "Watchman" to alert people to the **"signs of the times."**

These signs include the increase of the culture of death, the decrease of religious freedom in the world, and the indifference of many people to God and faith in his teachings. For twenty years it has been our mission to inform you so that you can be strengthened to live your faith in challenging times as well as repair when we surrender to sin.

The message of this age is simple. Only Prayer can change the course of the Church and the world. By the act of prayer we lift up our hearts, minds, and deeds to God. We thank God for his goodness, we plead for his guidance and protection, and we beg his mercy in atonement for our sins and the sins of others. Prayer is a witness to the world that God's love for us matters above everything else.

That is why we are again making our Prayer Tools available to Sacred Heart Radio listeners. The Prayer Tools consist of a rosary, Sacred Heart Badge, and a pamphlet of prayers to say every day. Our hope is that you will use these Prayer Tools and share them with your friends and family. Imagine if hundreds of thousands of Sacred Heart Radio's listeners pray the rosary every day in October, the month dedicated to the **Holy Rosary**, we could see an end to the coronavirus, a conversion of our country, and many other miracles!

God hears the prayers of his people and sees the changes that prayer makes in them. May the fruits of our prayer bring healing to the sick, liberate captives, sight to the blind and pour into the world God's grace.



To order one or several **PRAYER TOOLS** kits

--free of charge--

Use the enclosed envelope or visit sacredheartradio.com scroll down and click on **PRAYER TOOLS**



INSIDE: NEW Backup Power + FM Tower Move + 3rd Year of Driving Home the Faith + New Program Schedule & MORE!

FRIENDS IN HIGH PLACES



It was August 3rd, 2002 when Sacred Heart Radio's first generator was installed at 740 AM. I know that because, it was the day after our daughter was born. Fast forward 19 years and after several unsuccessful tries at repairs, we knew that the only way to guarantee the transmitter and tower lights would remain on during an electrical outage... was to buy a new generator.

Like most products, the supply chain was delayed due to the pandemic, but on June 27th a new 13-Kilowatt generator was installed. Here's a shot of the new beauty and the techs who put her in. God willing, she'll keep the Good News flowing over 740 AM, and the tower lights glowing for a decade or two-- using propane (and propane accessories) whenever the power goes out.

Although it was a challenge to build new studios during a pandemic, the payoff in square footage and new technology was worth it. Yes, we were looking forward to a project-free 2021...until we lost the tower lease for 89.5 FM!

How to minimize the expense of moving to a new tower without losing any power or signal coverage was a two-fold problem. One option was to lease space on a tower owned by American Tower, which is about 400 feet up the road from our present site. But then we got a call from the owner of the tower we currently lease. They offered to donate the tower to SHR—IF we would pay to move it. That was an option worth exploring.

Fortunately, right behind our present tower site was a property owned by Cincinnati Bell that use to have tower on it. After contacting our rep in the Cinti Bell Broadcast Shop about the availability of the site, he went right to the top to appeal Sacred Heart Radio's case for a "friendly rate". It wasn't long before emails were being exchanged with CB's Real Estate VP and we were informed of their decision to DONATE the use of their property to put up our tower--and to also give us space in the equipment building for our transmitter as well!

The news that we didn't have to buy a separate building to house our equipment was a real blessing, saving us \$7000-\$10,000 for the shed and shipping, in addition to the thousands more it would cost for the concrete pad and installation of new electrical service.

But unfortunately, after on-site meetings with firms that specialized in tower relocations, we were told that new regulations wouldn't allow the old tower to be certified for use again, so we would have to erect a new tower at an estimated cost of \$150,000 or THREE TIMES our budget!!

During all this, Jim Gray (our engineer) was in contact with the American Tower rep and because we showed no interest in leasing, he kept dropping the price. After additional negotiations the monthly rate was reduced even further, so we took that deal and will soon be moving up the road. And even though we'll be off-air for a short time during the installation, **there will no loss in power or coverage!**

We would like to thank Cincinnati Bell for their generous offer and **THANK YOU, LORD** for turning what appeared to be a cross-to-bear into a solid future for Sacred Heart Catholic Radio on 89.5 FM!

NEW BACKUP POWER! —by Bill Levitt

A better way to **SHOP ON LINE**
...and **FREE shipping!**

For **Mystic Monk Coffee** go to sacredheartradio.com, click the link and a percentage of your purchase comes back to Sacred Heart Radio!

While you're on our website, click **STORE** to pick up a mug or travel tumbler in your choice of logo and color.

And to keep the kids safe at school get them a
NEW SON RISE WATER BOTTLE
for only \$10!



Angel's List

Few times of the year offer more sales opportunities than the fourth quarter. Everyone is looking ahead to Thanksgiving, Black Friday, Small Business Saturday, Cyber Monday and of course: Christmas. By planning now, businesses can find ways to end the year with a Bang!

Underwriting Sacred Heart Radio for the entire quarter or an advertising blast over the last weeks of December, will help your business reach hundreds of thousands locally or MILLIONS nationally on the Son Rise Morning Show. Our listeners tell us they are eager to shop with businesses that share their values.



The best time to start is NOW!
For more information, email
Leah@SacredHeartRadio.com



ELDER FOOTBALL

on Sacred Heart Radio

9/3	7:00 PM
9/11	7:00 PM
9/17	7:00 PM
9/24	7:00 PM
10/2	4:00 PM
10/8	7:00 PM
10/15	7:00 PM
10/22	7:00 PM

St. Mary's
Lakewood St. Edward
Louisville St. Xavier
St. Xavier
Moeller
Indianapolis Roncalli
Football North
La Salle

20th Anniversary of Sacred Heart Radio Solemnity of the Most Sacred Heart of Jesus



amazon **Kroger**

Giving to Sacred Heart Radio is easy--when you shop at KROGER or buy anything from AMAZON!

Just visit sacredheartradio.com and click the Amazon ad. Then shop as you normally do.

Before you shop at your local Kroger, **link your Kroger Plus Card** to the Community Rewards Program at sacredheartradio.com by clicking on the Kroger logo and entering the code: NPO# HB758.

Every purchase can really add up!

THANKS for your continued support of Sacred Heart Catholic Radio by shopping at Kroger and Amazon!

DRIVING HOME
THE FAITH

"Gail the Producer" Finke



As the producer of **Driving Home the Faith** for the past three years, I've arranged the trips for all the "passengers" riding with us every day. Local friends, national visitors, international travelers—I booked their seats. At first, that meant introducing our brand-new, unknown program and host, Fr. Rob Jack, in every email and phone call and going from nothing to six guests a day, five days a week.

That's the producer's equivalent of going from zero to sixty in an instant—and staying there! At 60 MPH, two hours a day, we've logged about 90,000 miles and **1,500 hours of divine drive time**. Over those miles we've developed regular weekly and monthly

guests talking about everything from prayer to parenting, current events to charity. The passengers in our carpool include writers, researchers, bishops, experts in bioethics, university presidents, theologians, prolife leaders, attorneys, and even movie directors, all of them eager to talk about how to better DRIVE HOME our faith in our families, jobs, and communities.



I've been part of the Sacred Heart Radio family since my days as "Gail the Intern," and later spent five years as editor of "The Catholic Beat" daily web magazine. When I took up the producer's role, I had no inkling of some of the issues that would soon be challenging our Church and our world. We've worked hard to bring you a Catholic perspective on all of them, from gender theory to vaccine mandates. And as we face a future of growing secularism, social unrest, and the persecution of Catholics around the world, **we promise to go the extra mile** by giving you a blessed way to end the day.



SACRED HEART RADIO 740 AM 89.5 FM 910 AM

Program Schedule · Fall 2021

100 E. 8th Street • Cincinnati, Ohio 45202 • Ph 513-731-7740 • Fx 513-731-6465 • sacredheartradio.com

ET	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY					
12:00am	EWTN Live (Encore)	Fathers of Mercy Hour	Take 2 with Jerry & Debbie (Encore)									
12:30am												
1:00am	The Journey Home (Encore)	Best of The Journey Home					The Wisdom of Fr. Groeschel					
1:30am							EWTN Bookmark					
2:00am	Mother Angelica Live Classics											
2:30am												
3:00am	Scripture & Tradition	The Great Adventure	Women of Grace with Johnnette Benkovic Williams (Encore)									
3:30am												
4:00am	Fathers of Mercy Hour	Fathers Know Best					The World Over (Encore)					
4:30am												
5:00am	The Catholic Café	Chaplet of Divine Mercy/ Fire on the Earth					Vatican Insider					
5:30am	Rosary for Vocations with Archbishop Schnurr											
6:00am	Vatican Insider						Scripture & Tradition					
6:30am	Divine Intimacy Radio						The Best of Son Rise Morning Show					
7:00am	Dare Great Things w/ Fr. Nathan Cromly						Daily Mass					
7:30am	Good News Today w/ Fr. Jim Willig											
8:00am	Sunday Mass from EWTN Chapel (Live) & Stories from the Heart						Catholic Connection with Teresa Tomeo (Live)	Mast Appeal with Coleen Kelly Mast (Live)				
8:30am												
9:00am												
9:30am	Good News Today w/ Fr. Jim Willig						Daily Bread w/ Fr. Al Lauer Chaplet of Divine Mercy / Rosary for Vocations					Doctor, Doctor
10:00am	EWTN Pro-Life Weekly											
10:30am	Word on Fire											
11:00am	Register Radio											
11:30am	Light of the East	Christ is the Answer w/ Fr. John Riccardo										
12:00pm	Fr. Spitzer's Universe	Daily Mass from St. Gertrude in Madeira or EWTN Chapel					Women Made New					
12:30pm												
1:00pm	Scripture & Tradition	The Doctor Is In (Live)					The Church Alive!					
1:30pm												
2:00pm	The Best of Called to Communion	Called to Communion with Dr. David Anders (Live)					The Best of Called to Communion					
2:30pm												
3:00pm	The World Over (Encore)	EWTN Open Line (Live)					EWTN Live (Encore)					
3:30pm												
4:00pm	Word on Fire						The Catholic Café					
4:30pm	Blessed 2 Play						EWTN Bookmark					
5:00pm	Journey Home (Encore)						Catholic Answers Live (Live)					Conversations with Consequences
5:30pm												
6:00pm	The Best of Catholic Answers Live	Catholic Answers Live (Live)					The Bear Woznick Adventure					
6:30pm												
7:00pm							Register Radio					
7:30pm							Blessed 2 Play					
8:00pm	The Wisdom of Fr. Groeschel	The Journey Home	Mother Angelica Live Classics	EWTN LIVE (Live)	The World Over (Live)	Fr. Spitzer's Universe	Beyond Damascus					
8:30pm	EWTN Pro-Life Weekly											
9:00pm	Where God Weeps	EWTN News Nightly					Vatican Insider					
9:30pm	The Rosary is a Place with Fr. Benedict Groeschel and Simonetta											
10:00pm	EWTN Live (Encore)	EWTN Open Line (Encore)					The World Over (Encore)					
10:30pm												
11:00pm	Divine Intimacy Radio	Called to Communion with Dr. David Anders (Encore)					Fr. Spitzer's Universe					
11:30pm	Family Theater Classic Radio											