



SACRED HEART RADIO

740 AM 89.5 FM 910 AM

Cincinnati, Northern Kentucky, Dayton and Beyond!

5440 Moeller Avenue • Cincinnati, OH • 45212

Volume 20, Issue 2



*"Come to him,
to that living stone,
rejected by men
but in God's sight
chosen and precious;
and like living stones
be yourselves built
into a spiritual house,
to be a holy priesthood,
to offer spiritual sacrifices
acceptable to God
through Jesus Christ."*

(1 Peter 2:4-5)

LIVING STONES

--by Fr. Rob Jack

When Simon told Jesus that he believed he was the Christ, the Son of the Living God, Jesus renamed him "Peter," **the Rock**. It is upon the rock of St. Peter's faith that the Church has been built. In his First Letter, Peter refers to the followers of Jesus as living stones, from which is built the beauty and majesty of the Church. This beauty and majesty is alive because the Church is made up of the hearts, souls, bodies and minds of those who have gone before us. We build on their faith. For almost 20 twenty years, Sacred Heart Radio has continued to help the Church in the **building up of the kingdom of God** through our radio apostolate. We began in a third floor office in Covington with one station. We then moved to Our Lady of the Holy Spirit Center and added two more stations. Soon we will grow into new studios and offices downtown.

This radio station is more than just a building made of random stones. As St. Peter teaches, Jesus Christ is the cornerstone on which all the other stones are supported. Each stone, each benefactor, each underwriter, each board member, each staff member has been placed by the Lord in a specific place in order to continue the mission the Lord has given to us. And every time you pray, donate and tell another about **Sacred Heart Radio** continues to make the **Word of God** known in a world where confusion, hatred and fear want to crush those who seek to follow Jesus.

Sacred Heart Radio is built on the rock of Jesus Christ.

The Rock of Christ is strong, unbreakable and steadfast. The stones laid by all of our listeners over the last twenty years has created a **strong foundation** for us to move forward with faith, hope and charity. The Lord reminds us throughout Scripture that when times seem difficult or uneasy, we are to move ahead

because **if God is for us, who can be against us?** Many of you have come back to the Church and grown in your faith thanks to the programs heard on Sacred Heart Radio, which you have made possible. You are truly the living stones that have brought God's plans to fruition in Greater Cincinnati, Northern Kentucky, South East Indiana, Middletown, Dayton and beyond!

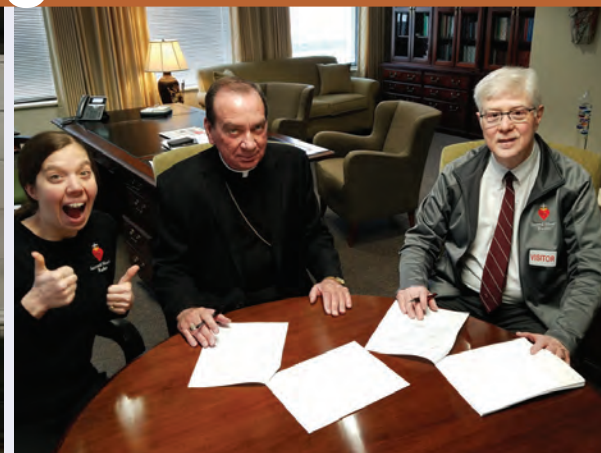
We are grateful for your generosity in helping us to bring about God's plan. We pray that you will continue to help us through your prayers and financial gifts.

As the prophet Isaiah proclaimed, **"Behold I am laying in Zion for a foundation, a stone, a tested stone, a precious cornerstone, of a sure foundation."** (Isaiah 28:16)

These words have been fulfilled in Jesus Christ. As followers of Christ, we are the living stones, building up the kingdom of God through Sacred Heart Radio.

Lord, help us to provide a sure foundation of Jesus in this world. Amen

The Sign Off so SHR can *Sign ON* the Air!



Archbishop Dennis Schnurr and Bill Levitt sign the lease agreement for Sacred Heart Radio's **NEW STUDIOS!** Anna Mitchell knows a good thing when she sees it. After construction, we'll be broadcasting from the first floor of the Ardiciose of Cincinnati Building on Eighth Street, downtown--with our own entrance! (See more inside this newsletter)

INSIDE:
New Studios Design +
SRMS 2nd Hour + SHR Swag
New Program Schedule & MORE!

NEW STUDIOS!

God's timing is impeccable.

This year, while other businesses were downsizing due to the pandemic, Sacred Heart Radio has been in the midst of a major expansion, allowing us to triple our square footage and upgrade to the most state of the art broadcast equipment available. Although it was tempting to apply the brakes and wait for the "all clear", moving forward on this project now has apparently been God's plan all along, to serve as a great teaching moment *in trust*.

That said, it hasn't all been smooth sailing. Like most construction projects, we ran into a few "obstacles" that required a complete redraw of the floor plans TWICE! The obstacles were noisy A/C units that were positioned directly above where the studios were to be located. We tinkered with the idea of moving the units, **until the \$35,000 estimates came in!** It was then we discovered that by moving the location of the studios, not only would it mean a significant savings to the budget, but it would also allow us to have an **outside window in the TALK ROOM STUDIO** where we produce five hour of local programming every weekday. After all, how can you accurately report on what's going on outside--from *inside* a closet?

As for the budget, anyone doing a renovation will tell you to expect to spend 10-20% more than anticipated. With new architectural drawings needed to relocate the studios and other expenses from building downtown, we will be spending a little more than expected, but as this is our first expansion in 18 years, it was important to do it **right the first time**.



The shaded area is the square footage of SHR's current space over the design of the new space--**an increase of about 200%.**

It was the same way with the new equipment. By investing in the best the industry has to offer, it will allow us to perform future software upgrades to stay on the cutting edge of technology.

Since construction has only recently begun, we hope to be broadcasting from downtown sometime around Thanksgiving. Yes, at the very time our country pauses to thank God for all He has given us this year, SHR's family will gather around the radio to witness a new chapter in our history and officially begin celebrating our 20th Anniversary!

God's timing is impeccable, huh? So please pray for the success of this project, calling on St. Joseph as our intercessor and "inspector" to assure everything is installed correctly, safely and below budget.

If you would like support to this project with a special gift, please visit sacredheartradio.com and click on DONATE. That is also where we'll post pictures of the new studios in progress.

SON RISE morning show 2ND HOUR!

--by Anna Mitchell

While the studio expansion is taking up much of our attention these days, this is not the only expansion we're working on accomplishing here at Sacred Heart Radio!

As you know, the **Son Rise Morning Show** is heard nationally, but it's only the first hour that is carried on the EWTN Global Catholic Radio Network, with the other two hours heard exclusively on our three local stations.

Well, our national audience has enjoyed the program so much that quite a few managers from other stations around the country have been asking, for some time now, whether we would consider feeding them a second hour of the morning show. And with the studio and equipment upgrades squarely in sight, we are finally be able to make that happen.

Plans are tentative at the moment, but we're aiming to offer our second syndicated hour around the first of year. It will be a small launch initially, with the Son Rise Morning Show in a few test markets to begin with. Assuming all goes well, we'll start reaching out to other stations who have expressed interest.

Don't worry, we'll still provide local traffic and weather reports, along with the latest news and sports.

There's still a good amount of planning and coordinating with the others stations before we're ready to go live, so please keep this network expansion in your prayers. We'll have an update on our progress in Sacred Heart Radio's **Christmas Newsletter**.



ELDER FOOTBALL on Sacred Heart Radio

9/4 7:00 PM **Floyd Central (IN)**
9/11 7:00 PM **St. Xavier**
9/18 7:00 PM **Moeller**
9/25 7:00 PM **Life Christian Academy**
10/2 7:00 PM **Indianapolis Cathedral**

amazon

If you shop at Amazon.com, go to **sacredheartradio.com** FIRST and click on **our** Amazon link.

Accessing Amazon.com through our website earns Sacred Heart Radio a commission and that can really add up!



The same is true for **Mystic Monk Coffee**, if you click their logo from our website.

While you're there, pick up a Mug or 20 oz Tumbler **starting at \$10!**

THE FEAST OF THE MOST SACRED HEART OF JESUS



Sacred Heart Radio is your Catholic Faith--ON DEMAND!

Depending on where you live we're on 740 AM, 910 AM and 89.5 FM...and streaming at sacredheartradio.com. Download the SHR APP and listen on your smartphone or through Bluetooth in your car. Click on the Son Rise Morning Show or Driving Home the Faith logos and listen to our shows anytime on SoundCloud. So whether you choose on-air—on-line—our app—podcast, or ask Alexa to play Sacred Heart Radio from TUNE IN—your Catholic faith is always ON DEMAND on Sacred Heart RADIO and sacredheartradio.com

theAngel's List

The average Sacred Heart Radio listener is between 35 and 59 years of age: the prime consumer group. Our listeners have above average incomes and they are college educated. We know this from several listener surveys we've conducted. And 96% of those participating in our surveys say they would choose to do business with those who underwrite SHR. And our listeners number in the hundreds of thousands!

If this sounds like the people you want to reach, especially with businesses opening up after the shut-down, then let SHR help promote your business now for a successful fourth quarter.

Find out more about underwriting SHR by emailing Leah@SacredHeartRadio.com

Get your Sacred Heart Radio SWAG!



Go to sacredheartradio.com & click STORE

THE ROCK AND CORNERSTONE

Excuse me for saying so but, while the other stations are *rockin'* Sacred Heart Radio is *talking* about The Rock that Christ built the Catholic Church on, guaranteeing that the gates of hell would not prevail against it.

Even though Peter holds the keys, the **key** to accomplishing SHR's multiple expansion and building projects over the years, is YOU! By adopting this radio ministry as your personal means of evangelization, these ventures **have opened the doors to the Kingdom of God** for hundreds of thousands of listeners...even during a lockdown.

Yes, when we were not permitted to go anywhere, **SHR was everywhere**, allowing us all to participate in daily Mass and so much more.

As we look back over the last 20 years, we can begin to understand why God allowed Catholic Radio to flourish, so as to prepare us for **this day** when we would need a media source that would not be afraid to speak, the Truth. This is the greater good that has been emerging over the last two decades, even as the secular media reject the undeniable facts of nature in order to support the idea of multiple genders and such. This is actually a rejection of God's plan for the **human race**, that Christ became man to save, through His life, death and resurrection.

And whenever the news doesn't coincide with reality—the instruction we *receive* from the many commentators, authors, priests and religious on Sacred Heart Radio

is what gives us the courage to endure anything, **AND** the peace of Christ.

And that **Good News** is available 24-7, on-air, on-line, on the SHR APP, SoundCloud and more.

Only God knows what's ahead in the coming months, but the cornerstone laid by your prayers and financial support will remain immovable...as will our collective resolve to use the **power of broadcasting** to tell everyone about Jesus, who is THE WAY, THE TRUTH, and THE LIFE.

Yours in Christ,



Bill Smith



SACRED HEART RADIO 740_{AM} 89.5_{FM} 910_{AM}

Program Schedule · Fall 2020

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ET	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
12:00am	EWTN Live (Encore)	Fathers of Mercy Hour	Take 2 with Jerry & Debbie (Encore)					
12:30am								
1:00am	The Journey Home (Encore)	Best of The Journey Home					The Wisdom of Fr. Groeschel	
1:30am							EWTN Bookmark	
2:00am	Mother Angelica Live Classics							
2:30am								
3:00am	Scripture & Tradition	The Great Adventure	Women of Grace with Johnnette Benkovic Williams (Encore)					
3:30am								
4:00am	Fathers of Mercy Hour	Fathers Know Best					The World Over (Encore)	
4:30am								
5:00am	The Catholic Café	Chaplet of Divine Mercy/ Fire on the Earth					Vatican Insider	
5:30am	Rosary for Vocations with Archbishop Schnurr							
6:00am	Vatican Insider						Scripture & Tradition	
6:30am	Divine Intimacy Radio						The Best of Son Rise Morning Show	
7:00am	Dare Great Things w/ Fr. Nathan Cromly						Daily Mass	
7:30am	Good News Today w/ Fr. Jim Willig							
8:00am	Sunday Mass from EWTN Chapel (Live) & Stories from the Heart						Catholic Connection with Teresa Tomeo (Live)	Mast Appeal with Coleen Kelly Mast (Live)
8:30am								
9:00am								
9:30am	Good News Today w/ Fr. Jim Willig						Christ is the Answer w/ Fr. John Riccardo	Doctor, Doctor
10:00am	EWTN Pro-Life Weekly							
10:30am	Word on Fire							
11:00am	Register Radio	Daily Mass from St. Gertrude in Madeira or EWTN Chapel	Women Made New					
11:30am	Light of the East							
12:00pm	Fr. Spitzer's Universe							
12:30pm								
1:00pm	Scripture & Tradition	The Doctor Is In (Live)					The Church Alive!	
1:30pm								
2:00pm	The Best of Called to Communion	Called to Communion with Dr. David Anders (Live)					The Good Fight with Barbara McGuigan (Live)	
2:30pm								
3:00pm	The World Over (Encore)	EWTN Open Line (Live)						
3:30pm								
4:00pm	Word on Fire						The Catholic Café	
4:30pm	Blessed 2 Play						EWTN Bookmark	
5:00pm	Journey Home (Encore)						Catholic Answers Live (Live)	
5:30pm								
6:00pm	The Best of Catholic Answers Live						The Bear Woznick Adventure	
6:30pm								
7:00pm							Register Radio	
7:30pm							Blessed 2 Play	
8:00pm	The Wisdom of Fr. Groeschel	The Journey Home	Mother Angelica Live Classics	EWTN LIVE (Live)	The World Over (Live)	Fr. Spitzer's Universe	Beyond Damascus	
8:30pm	EWTN Pro-Life Weekly							
9:00pm	Where God Weeps	EWTN News Nightly					Vatican Insider	
9:30pm	The Rosary is a Place with Fr. Benedict Groeschel and Simonetta							
10:00pm	EWTN Live (Encore)	EWTN Open Line (Encore)					The World Over (Encore)	
10:30pm								
11:00pm	Divine Intimacy Radio	Called to Communion with Dr. David Anders (Encore)					Fr. Spitzer's Universe	
11:30pm	Family Theater Classic Radio							