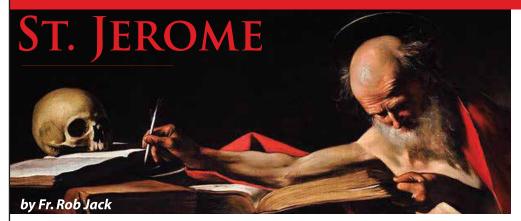
Cincinnati, Northern Kentucky, Dayton and Beyond!



or thirty years, St. Jerome sat in a cave never come to know the **Eternal Word** under a flickering candle performing his greatest work: translating the Old and New Testaments from Hebrew and Greek into Latin, the language of the people. Now the people were no longer limited to just listening to teachers pass on the story of Jesus, but they could read the words for themselves. They would come to know what St. John stressed in chapter 17:3 of his Gospel: "Now this is eternal life, that they should know you, the only true God, and the one whom you sent, Jesus Christ." The biggest concern of St. Jerome was that the faithful did not know Sacred Scripture, the Word of God, and therefore they could

of God, Jesus Christ. That is why he wrote, "Ignorance of the Gospels is ignorance of Christ."

Today, we at Sacred Heart Radio carry on the tradition begun by St. Jerome. We do not sit in a dimly lit cave, but in a small studio with a microphone to pass on what we have seen and heard about All of our programming is designed to help you prepare to meet Jesus Christ.

The shows you hear on Sacred Heart Radio have two equally important goals: The first is to help you use the knowledge we pass on about Jesus to have an

abundant and blessed life while enduring the crosses and obstacles that come your way.

The second is to keep you focused on the ultimate purpose of life, which is to be pleasing to God and to join him in heaven.

As we approach the first anniversary of Driving Home the Faith, I am constantly reminded of that two-fold mission.

I sit in my studio and talk to listeners all over the area on the radio, and across the country through the internet. I do not actually see any of you, but like my teacher St. Jerome, I am attempting with God's grace to translate my knowledge of God, the Church and the Faith into words that can inform, educate and inspire you. Your prayers and donations make this ministry possible. And even though you are not physically in studio with me every day from 4:00pm to 6:00pm, I imagine your presence in my mind and heart.

Please help us to continue to fill the airwaves with the knowledge and love of Jesus Christ. We pass on what we receive. With this apostolate we can help renew and purify the Church, challenge the assumptions of this world, and move individual hearts from ignorance of Christ to everlasting life in his name.

# Driving Home the Faith--A Year On The Road!

The best part of hosting a daily radio show is coming up with engaging topics and guests that keep you coming back for more. Since **Driving Home the Faith** hit the road September 4, 2018, we have been blessed to talk with many of the best-known Catholic scholars and to publicize the tremendous work of local ministries throughout the Greater Cincinnati-Dayton areas. Behind the scenes, producer Gail Finke puts the lineup of great guests together while Paul Lachmann (the hardest working man in Catholic radio) operates the controls and gets you home with frequent Traffic Reports and Sports Updates. All along we have made sure to listen to our listeners and form a solid road map for our second year. Our goal for YEAR TWO is to accomplish three things; inform, educate and inspire.

We will **offer information** that is central to the Church, such as life issues and the persecution of Christians around the world. We will also share many projects and programs that care for the poor and spread the faith.

We will offer education in the basics of our Catholic faith by explaining Church doctrine in a way that is clear and concise. You'll also learn about worship, prayer, sacraments, and the Communion of Saints -- the great cloud of witnesses praying to get us to heaven.

We will **seek to inspire** you with authors and teachers who have gained insight into the mysteries of our faith through suffering, hardship, and perseverance. To encourage married couples and families, we will provide resources and guests

to guide their growth in the love and knowledge of God.

It's a joy ride to paradise, so buckle up... because we're Driving Home the Faith!

Fr Rob Jack



**Inside: Ryan Lopez Fills in for Anna New Tuning Sheds + SHOW NOTES** 7 Day Challenge + And MORE!



**Behind the Mic** 

You've been hearing a new but familiar voice on the Son Rise Morning Show since Anna Mitchell went on maternity leave.

Ryan Lopez-half of the so-called "dynamic duo" of stewardship-has joined Matt Swaim as our temporary co-host. You've been hearing Ryan and his boss David Kissell every other week for more than a year now, unpacking practical ways to make stewardship a way of life.

Ryan is a part of the **Stewardship Department of** the Archdiocese of Cincinnati, where his main role is to organize the annual appeal, but also to help parishes build a culture of stewardship.

Ryan was born in the Philippines and moved to the suburbs of Los Angeles when he was 10 months old. He had a major conversion experience at World Youth Day in Sydney, Australia, in 2008. He eventually moved to Minnesota to join NET Ministries, who moved him and his wife Catherine to Cincinnati to open the NET satellite office for the Archdiocese. Since then he has worked for several other Catholic organizations before returning to join the Stewardship Office.

He and Catherine just had their second son a couple months ago, so he's already used to getting no sleep as he debuts as co-host on the Morning Show.

Ryan says he's excited for this new gig: "God has always presented me with unique ways to spread my love for Him to others. This is definitely one of those unique opportunities. I am looking forward to learning a lot more about our faith through the people that I will have the privilege of interviewing."

So over these next few weeks, you'll be sure to get even more stewardship ideas, the possibility of impromptu pledge drives and a lot more talk about Angels perhaps the ones in heaven, but more likely the baseball team (he's a huge fan). Anna will be back (to gush over her Buckeyes) toward the end of October.



FEAST OF THE MOST SACRED HEART OF













\*Angel's List

Most business owners count on the 4th quarter, NOW through the Christmas season, for a successful year. So NOW is the best time for you to be proactive with a little help from Sacred Heart Radio and the Angel's List!

With so much business Consider Radio. conducted online these days it is easy to overlook tried and true marketing strategies, like radio advertising! Radio is still one of the most effective marketing tools and is a cheaper advertising medium than TV or print ads. Sacred Heart Radio covers an immense and densely Catholic populated area. Underwriting SHR puts your business in front of over a half million engaged Catholic listeners from Dry Ridge to Dayton! And in the case of our MILLIONS of listeners across the U.S.

**Use 'Word of Mouth'.** Ask your customers to refer you to their friends and family. This is kind of a no-brainer, because when you run a good business, customers tend to tell others about their great experience. But this is also where the Angel's List can come in handy as a referral for your business. By underwriting SHR you help to support this Catholic Radio Apostolate plus you get the bonus of being on the Angel's List, a great 'word of mouth' resource for potential clients and people who are looking for businesses that share their faith and values.

The Angel's List is immediately available on Sacred Heart Radio's website and has been downloaded by thousands of our listeners. Go to sacredheartradio.com and CLICK the Angel's List to see who underwrites SHR--

you should be there too!

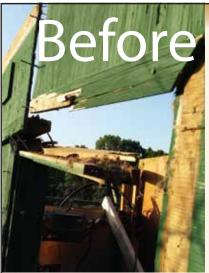
nationally syndicated Son Rise Morning Show-- For more information on underwriting, email: Leah@sacredheartradio.com

You can help support SHR when you shop online!

Go to sonrisemorninshow.com then click on our links to Amazon or Mystic Monk **Coffee**. You can shop like you normally do and without paying anything extra, a percentage of vour purchase is directed to Sacred Heart Radio!

And while you're there, pick up a Son Rise Morning Show Mug or Travel Mug --for only \$10!





#### **I**f a picture is worth a thousand words--

these shots certainly speak volumes. With the Fortunately, the Easter Pledge Drive funds you rotted material from the old shed in a pile and the new PVC clad shed completed, the tuning controls housed at the base of this tower are now safe and dry allowing 740 AM to operate at peak performance for decades to come. This was one of three small buildings at the base of the towers that had to be repaired, or in this case totally replaced, after large chunks of ice falling from the towers "bombed" the buildings throughout the winter, followed by the heavy rains this spring. After our engineer Jim Gray saw how the weather had literally demolished the structures, we had to schedule reconstruction immediately.

donated for a studio expansion were still available to "borrow" for this project, as it had become an emergency!

Over the summer we also replaced all the beacons on the towers, and tightened the wires that hold up the towers. With weather-resistant metal roofs and PVC siding on the tuning sheds, and other multiyear maintenance on the towers now completed, we can focus again on the work of Catholic evangelization, confident that the broadcast on 740 AM...as well as 910 AM and 89.5 FM will continue uninterrupted for generations to come.



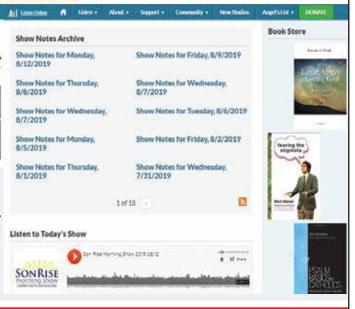






**W**hen you're on the road and want to know more about a book, organization or resource you just heard on the **Son Rise Morning Show** or **Driving Home the Faith**, GO to sacredheartradio.com click on either SRMS or DHTF and check out the SHOW NOTES for that day or from previous days. To buy the book...click on it and you're transported to our Amazon store.

For instant links to everything you hear on the SRMS and DHTF-check out the **SHOW NOTES** every day at sacredheartradio.com.



### Day Challenge--Back In Gear!

**W**ith vacation season over, our regular routine of driving the kids to school and commuting to work- kicks into high gear! And with most of us in the car for more than thirty minutes a day, punching through our radio presets allows us to stay informed, hear our favorite songs and be inspired when listening to Sacred Heart Radio.

But on the rare occasion that you're the co-pilot and given the reins to "select the channel," put on Sacred Heart Radio! After a few minutes of listening to the

Catholic perspective on current issues and events, they'll ask, "what station is this?" and that's your opening to suggest locking SHR as one of their presets and trying us for a few minutes a day over a seven day period. to Sunday Mass. A parishioner at St. Ignatius told Fr. Rob Jack how the **7 Day Challenge** worked for him, and now he listens every day to learn new things about his faith.

whether vou're riding shot-aun with "dial control" or suggesting a new listening option for a long commute, recommend the SHR 7 Day Challenge while driving to and from work, the store, carting the kids to school, sports practice or music lessons... and, of course, heading

Sacred Heart Radio is on 740 AM, 910 AM and 89.5 FM. Lock it in for seven days...and be changed forever!

## SACRED HEART RADIO 740 AM 89.5 FM 910 AM

### Program Schedule · Fall 2019

5440 Moeller Avenue · Suite 740 · Cincinnati, Ohio · 45212 · Ph 513-731-7740 · Fx 513-731-6465 · www.sacredheartradio.com

ET	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
12:00am	Scripture &	Take 2 with Jerry & Debbie					EWTN Live
12:30am	Tradition (Encore) (Encore)						
1:00am	The Journey Home (Encore)						Mother Angelica Live Classics
1:30am							
2:00am	Mother Angelica Live Classics						The Wisdom of Fr. Groeschel
2:30am							
3:00am 3:30am	The Great Women of Grace with Johnnette Benkovic Williams Adventure (Encore)					Celtic Connections	
4:00am	Adventure	(Encore)					
4:30am	The World Over (Encore)	Fathers Know Best					The World Over (Encore)
5:00am	The Catholic Café	Chaplet of Divine Mercy/ Fire on the Earth					Vatican Insider
5:30am		Rosary for Vocations with Archbishop Schnurr					
6:00am	Vatican Insider	_					Corintura 9
6:30am	Divine Intimacy	SONRISE morning show a better way to start your day					Scripture & Tradition
7:00am	Radio  Dare Great Things w/ Fr. Nathan Cromly						The Best of
7:30am	Good News Today w/ Fr. Jim Willig	30NK13E					Son Rise Morning Show
8:00am	Sunday Mass from	morning show					
8:30am	EWTN Chapel (Live) & Stories					Daily Mass	
9:00am	from the Heart	m the Heart					Mast Appeal with Coleen Kelly Mast (Live)
9:30am	Good News Today w/ Fr. Jim Willig	Catholic Connection with Teresa Tomeo (Live)					
10:00am	EWTN Pro-Life Weekly	Daily Bread w/ Fr. Al Lauer Chaplet of Divine Mercy / Rosary for Vocations					
10:30am	Word on Fire						
11:00am	Register Radio	Christ is the Answer w/ Fr. John Riccardo					Doctor, Doctor
11:30am	Light of the East						
12:00pm	Fr. Spitzer's	Daily Mass from St. Gertrude in Madeira or EWTN Chapel					The Best of Take 2
12:30pm	Universe						with Jerry & Debbie
1:00pm	Scripture &	The Doctor Is In					
1:30pm	Tradition	(Live)					The Church Alive!
2:00pm	The Best of Called	Called to Communion with Dr. David Anders (Live)					The Good Fight — with Barbara McGuigan (Live)
2:30pm	to Communion						
3:00pm	The World Over	EWTN Open Line					
3:30pm	(Encore)						
4:00pm	Word on Fire	DRIVING HOME  THE FAITH  with Fr. Rob Jack					The Catholic Café
4:30pm	Blessed 2 Play						EWTN Bookmark
5:00pm	Journey Home						Vocation Boom
5:30pm	(Encore)	core)					
6:00pm							The Bear Woznick
6:30pm	The Best of Catholic Answers	Catholic Answers Live (Live)					Adventure
7:00pm	Live						Register Radio
7:30pm							Blessed 2 Play
8:00pm	The Wisdom of Fr. Groeschel	The Journey Home	Mother Angelica	EWTN LIVE	The World Over	Fr. Spitzer's	Encounter
8:30pm	EWTN Pro-Life Weekly		Live Classics	(Live)	(Live)	Universe	1
9:00pm	Where God Weeps	EWTN News Nightly					Vatican Insider
9:30pm	The Rosary is a Place with Fr. Benedict Groeschel and Simonetta						
10:00pm	EWTN Live	EWTN Open Line					The World Over
10:30pm		(Encore) (Encore					
11:00pm	Radio	Called to Communion with Dr. David Anders					Fr. Spitzer's Universe
11:30pm	Family Theater Classic (Encore) Radio						Offiverse