



# SACRED HEART RADIO

## 740 AM 89.5 FM 910 AM

5440 Moeller Avenue • Cincinnati, OH • 45212

Volume 20, Issue 1

*Cincinnati, Northern Kentucky, Dayton and Beyond!*



"See, days are coming when I will make a new covenant with the house of Israel and the house of Judah.

It will not be like the covenant I made with their ancestors the day I took them by the hand to lead them out of the land of Egypt. They broke my covenant, though I was their master—oracle of the LORD.

But this is the covenant I will make with the house of Israel after those days—oracle of the LORD. I will place my law within them, and write it upon their hearts; I will be their God, and they shall be my people." (Jer 31:31-33)

## THE NEW COVENANT

The Season of Lent is when we are reminded of the New Covenant that God has made with his people. The Old Covenant was written on tablets of Stone. The New Covenant is written on the human heart. The human heart to which Jeremiah refers is the heart of Jesus Christ. As true God and True man, Jesus himself is not only the Son of the Father, he is also the Son of man, who as a member of the human race will establish a bond between God and humanity that is unbreakable. **This covenant is sealed by the shedding of his blood on the cross.** We become members of the New Covenant through the Sacrament of Baptism, by which we share in the new life and fullness of grace as members of the Church.

Lent is an occasion for the Church to renew that covenant by our acts of prayer, fasting and almsgiving. We are reminded that this world is a preparation for the world to come. Our hope is that during these forty days we can rediscover the love God has for us and recommit ourselves in love to him.

**Sacred Heart Radio is a megaphone for the New Covenant of the Cross** to reach the hearts and minds of all who seek God. The Sacred Heart of Jesus is the center of the bond of love and union between God, the Church and every human heart. The message of hope, conversion and self-denial is one that guides our staff every day. **Without God, we are nothing. The message we proclaim is not our own, but the Good News of Jesus Christ.**

Every day, we pledge to give you the fullness of the Gospel, free of confusion and ambiguity. Every day we pledge to help you pray through the Mass, the Rosary, the Chaplet of Divine Mercy and many other prayers. Every day, we pledge to tell you about the local and national men and women who are heroically living their faith in this challenging time. Will you make a pledge to pray for us, to tell others about us, and help us meet our financial goals? Join us in offering this covenant with the Sacred Heart of Jesus. May God bless you in this season of Lent so that you may fully know the Easter Joy of our Risen Lord.

--by Fr. Rob Jack

## The ST JOSEPH Lenten Pledge Drive

As we look forward to Sacred Heart Radio's Lenten Pledge Drive on March 18th-19th and 20th, we have a special reason to ask for the intercession of **St. Joseph (the Worker)**. Not only will the Pledge Drive include St Joseph's feast day, but because we'll also need to hire a general contractor for the studio build. Hopefully, St. Joe (and Son) are available. ☺

**This time our three day Pledge Drive goal is \$120,000.** As in previous years, half of that will be set aside to get through vacations season without a deficit. The other half will be used to start the "building fund" for the construction of new studios that you'll read about in this newsletter. We figure with over 7400 homes receiving our Lenten Newsletter, we'll need to receive at least **740 calls** to hit our goal.

This of course is **SHR's most important fundraising event of the year** but will also be used to help us assess your enthusiasm to continue to support and to provide for long overdue technical improvements.

Of course **job one** is to fill every hour of the day with over **50 minutes of authentic Catholic teaching**--the only reason why you and so many others pledge to give annually to Sacred Heart Radio. But now as we approach our 20th anniversary, to keep the Catholic content flowing over several platforms, it's time to upgrade to the latest technology to ensure that programs like the **Son Rise Morning Show** and **Driving Home The Faith** are always available now and for future generations, ON AIR—ON LINE—our mobile APP, SoundCloud and Alexa.

What "work" God may be calling you to perform during this Pledge Drive, whether it's a special gift or monthly pledge, answering phones or a contact in the building trades, it's time to show that Catholics in this town are **a force that can't be ignored** when we come together to raise \$120,000 during SHR's Lenten Pledge Drive! St. Joseph pray for us **AND...** we'll talk to you then!

**To VOLUNTEER to answer phones, even for an hour, call 513-731-7740 or visit [sacredheartradio.com](http://sacredheartradio.com) and click VOLUNTEER.**

**Inside:  
Sacred Heart Radio is MOVING!  
Great SHR Swag + Show Notes  
and MORE!**

# We're Moving DOWNTOWN!

**For a year now, we've been on the hunt to find a new home for Sacred Heart Radio, and ironically our search ends right where it began.**

About a year ago, we were first invited downtown to look at a space in the building where the offices of the Archdiocese are located, but the configuration of the space they showed us wouldn't work for our needs. That's when our **quest** for a new home began in earnest.

After visiting several high-rise office buildings with the hum of I-75 in the background, we considered buying a property. When that didn't pan out, we decided to build from the ground up. But with zoning restrictions limiting the size of the building and the requirement of non-profits to include an elevator to access a second floor... that was the end of that.

With all options exhausted, I heard the Spirit whisper, "Go back to square one." So I asked Anna Mitchell to set up a meeting with Archbishop Dennis Schnurr, and to let him know we needed his help. He graciously agreed to meet with us the next day, on New Year's Eve.

During the meeting, while revisiting the trials of our year long search, including the perils of dealing with the zoning commission – something the Archbishop had personal experience with – we asked if the Archdiocese would consider donating "office space" to SHR.

As you have read and heard about over the years, Archbishop Schnurr has been very generous to Sacred Heart Radio, giving us large gifts to expand our signal coverage to the Tri-County area on 89.5 FM and most recently to Dayton on 910 AM. This time was no exception. We will be leasing the space at an extremely discounted rate, with more than 500 square feet included at no charge.

Of course, all renovations will be on our dime, and will be rather expensive due to the specialized construction needed to convert office space into sound proof broadcast studios, especially if we want the studios located near windows which will let in light, but also noise from downtown traffic.

With plans to be drawn up, contractors to hire, bids to consider and permits to obtain, it will probably be summer (or later) before any construction can begin. And because it's been more than a dozen years since we've invested in broadcast studio equipment, and even longer for the phone and network systems, it is time to invest in the most advanced technology available, which will also give us greater flexibility to upgrade in the future.

When complete, we will finally be able to realize all the audio improvements we've been "testing" for a year but haven't been able to fully utilize with the limitations of our old equipment.

**The total for the build out, broadcast equipment, furniture and more is estimated to cost \$200,000!**

To accomplish this project, not only will we need your special gifts, but your fervent prayers that we secure several large donations. ALSO, if you have "connections" to reputable contractors, building suppliers, electricians, and more who may be willing to make a tax-deductible contribution of their time or the materials to make our first move in 18 years a "blessed success", please call Bill Levitt at 513-731-7740.

THANK YOU!

And as always, keep listening for more updates on our 20th Anniversary Upgrade.



## Stylish Fashion Choices that you have to DO this season!

**DO BYOT!**  
Bring Your Own Tumbler!

**DO choose an SRMS Tote!**  
Room for your lunch and all the encyclicals!

**DO keep it Classy!**  
With a CLASSIC Ceramic Mug!

**DO Layer Logos!**  
Always wear more than one SHR Logo!

**DO Choose a BLACK SHR T-Shirt!**  
You can wear it anywhere as long as you remember to accessorize!

**Fresh SWAG from the Sacred Heart Radio Style Influencers!**

**Go to [sacredheartradio.com](http://sacredheartradio.com) and click STORE.**





# Show Notes

by Anna Mitchell

God, Self, & Others

0:00 / 0:00

Download audio file

Show Notes for Monday, 2/17/2020

February 17, 2020

Good morning! On today's show, Matt Swaim and Anna Mitchell welcome John Porttux from Aid to the Church in Need to discuss the persecution. [Read more](#)



Show Notes for Friday, 2/14/2020

February 14, 2020

Happy Valentine's Day, and Happy Feast of Sts. Cyril and Methodius! On today's show, Matt Swaim and Anna Mitchell welcome culinary expert Rita Hellerfeld. [Read more](#)

It happens so often: You're in the car, listening to an interesting interview about a compelling topic, but you arrive at your destination before it's over and can't stay in the car long enough to find out how to get more information. **That's where the Show Notes come in!** Both the *Son Rise Morning Show* and *Driving Home the Faith* put up a new post at [sacredheartradio.com](http://sacredheartradio.com) every day with the lineup of guests and the links to their various sites and resources so that you can dive as deeply as you want into whatever they were discussing--at your convenience.

While you're on the Show Notes page—if there's a book that you'd like to purchase, **click on it** to be instantly transported to our **Amazon Store** to buy the book or anything else you want. By doing so, Sacred Heart Radio receives a commission from Amazon without you having to spend an extra penny.

By the way, if you want to finish listening to that particular interview after-the-fact, look no further than [sacredheartradio.com](http://sacredheartradio.com). **We archive the full-length programs to SoundCloud** as soon as they're over, so you can simply click on the date of the show and scroll through to the time you were listening in the car. Or listen to the program in its entirety to get even more excellent content that you may have missed.

For instant access to everything you hear on the SRMS and DHTF **every day** go to [sacredheartradio.com](http://sacredheartradio.com) and check out the SHOW NOTES and SoundCloud to stay connected with us 24/7!



If you shop at Amazon.com, go to **sacredheartradio.com** FIRST and click on **our** Amazon link.

Accessing Amazon.com through our website earns Sacred Heart Radio a commission and that can really add up!

The same is true for buying **Mystic Monk Coffee**, if you click their logo from our website.

While you're there, pick up a SRMS Mug or 20 oz Tumbler --starting at \$10!



**Please join Sacred Heart Radio in celebrating the Solemnity of the Most Sacred Heart of Jesus! Friday, June 19th at 11:30am at St. Gertrude in Madeira.**

## theAngel's List

When **Schoch Tile & Carpet** and **Honda East** signed up to underwrite SHR ---it was on a trial basis. But after getting positive response from our listeners, they've recommitted for another term---proving that underwriting Sacred Heart Radio -- WORKS!

That's why **Schneller & Knochelmann HVAC, Central Fabricators, Bridgetown Finer Meats, KW Mechanical, A & S Electric Supply, Beacon Orthopedic** and many others business have underwritten Sacred Heart Radio for years now, because -- Underwriting WORKS!

With three local radio stations, Sacred Heart Radio reaches a huge audience of loyal listeners, that are ready to buy your products and services because, like them your business supports our mission.

**For more information on Underwriting, email Leah@sacredheartradio.com**

## There is nothing new... except what has been forgotten.

Many of us have fond memories of listening to our favorite DJ on the way home from school and while doing homework. Although the days of local radio personalities have largely been forgotten on secular radio, our listeners have found they have a personal relationship with Sacred Heart Radio, from the banter between Anna and Matt in the morning and with Fr Rob Jack on the way home -- both with a sprinkling of Paul Lachmann for good measure.

### But the "STAR" on Sacred Heart Radio is Jesus Christ!

Unlike the familiar oldies played over and over on other stations, everything Jesus said can be heard in a way that is always fresh and inspiring. After all, He makes all things new!

That's why you listen to and have chosen to support SHR...**AND** why we "pledge" to fill every hour of the day with over 50 minutes of authentic Catholic teaching, along with the Catholic perspective on current issues and events, advice on dealing with family, prayers and so much more.

What you'd probably like to hear "less of" are our appeals for funds. We understand. That said, we still need to raise \$70 every hour **in listener donations** to operate three radio stations, produce the *Son Rise Morning Show*, *Driving Home the Faith* and so much more in order to keep the Catholic info reliably flowing on multiple platforms.

And now after 19 years, it's time again to invest in the latest technology, not only to keep the info flowing but to also make **what you hear**-- sound better.

So please, let us **hear from you** by calling in during SHR's Lenten Pledge Drive on March 18th, 19th and 20th, AND when our **call goes out** for the skilled tradespeople that we'll need to construct our new studios.

Let us never forget that by joining in the mission of Sacred Heart Catholic Radio, YOU make it possible to broadcast the Good News of our salvation through the resurrection of Jesus Christ and to ensure that the Catholic view point is **heard loud and clear**, on 740 AM, 910 AM, 89.5 FM ON-LINE --on our APP--SoundCloud, EWTN and more!

May you have prayerful Lent and Joyous Easter,



*Bill Smith*



SACRED HEART RADIO 740 AM 89.5 FM 910 AM

## Program Schedule · Spring 2020

5440 Moeller Avenue · Suite 740 · Cincinnati, Ohio · 45212 · Ph 513-731-7740 · Fx 513-731-6465 · [www.sacredheartradio.com](http://www.sacredheartradio.com)

ET	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
12:00am	EWTN Live (Encore)	Fathers of Mercy Hour	Take 2 with Jerry & Debbie (Encore)				EWTN Live (Encore)
12:30am							
1:00am	The Journey Home (Encore)	Best of The Journey Home					The Wisdom of Fr. Groeschel
1:30am							EWTN Bookmark
2:00am	Mother Angelica Live Classics						
2:30am							
3:00am	Scripture & Tradition	The Great Adventure	Women of Grace with Johnnette Benkovic Williams (Encore)				
3:30am							
4:00am	Fathers of Mercy Hour	Fathers Know Best					The World Over (Encore)
4:30am							
5:00am	The Catholic Café	Chaplet of Divine Mercy/ Fire on the Earth					Vatican Insider
5:30am	Rosary for Vocations with Archbishop Schnurr						
6:00am	Vatican Insider						Scripture & Tradition
6:30am	Divine Intimacy Radio						
7:00am	Dare Great Things w/ Fr. Nathan Cromly						
7:30am	Good News Today w/ Fr. Jim Willig						
8:00am	Sunday Mass from EWTN Chapel (Live) & Stories from the Heart						
8:30am							
9:00am							
9:30am	Good News Today w/ Fr. Jim Willig	Catholic Connection with Teresa Tomeo (Live)					
10:00am	EWTN Pro-Life Weekly	Daily Bread w/ Fr. Al Lauer				Mast Appeal with Coleen Kelly Mast (Live)	
10:30am	Word on Fire	Chaplet of Divine Mercy / Rosary for Vocations					
11:00am	Register Radio	Christ is the Answer w/ Fr. John Riccardo				Doctor, Doctor	
11:30am	Light of the East						
12:00pm	Fr. Spitzer's Universe	Daily Mass from St. Gertrude in Madeira or EWTN Chapel					The Best of Take 2 with Jerry & Debbie
12:30pm							
1:00pm	Scripture & Tradition	The Doctor Is In (Live)					The Church Alive!
1:30pm							
2:00pm	The Best of Called to Communion	Called to Communion with Dr. David Anders (Live)					The Good Fight with Barbara McGuigan (Live)
2:30pm							
3:00pm	The World Over (Encore)	EWTN Open Line (Live)					
3:30pm							
4:00pm	Word on Fire						The Catholic Café
4:30pm	Blessed 2 Play						
5:00pm	Journey Home (Encore)						EWTN Bookmark
5:30pm							
6:00pm	The Best of Catholic Answers Live	Catholic Answers Live (Live)					The Bear Woznick Adventure
6:30pm							
7:00pm							
7:30pm							
8:00pm	The Wisdom of Fr. Groeschel	The Journey Home	Mother Angelica Live Classics	EWTN LIVE (Live)	The World Over (Live)	Fr. Spitzer's Universe	Beyond Damascus
8:30pm	EWTN Pro-Life Weekly						
9:00pm	Where God Weeps	EWTN News Nightly					Vatican Insider
9:30pm	The Rosary is a Place with Fr. Benedict Groeschel and Simonetta						
10:00pm	EWTN Live (Encore)	EWTN Open Line (Encore)					The World Over (Encore)
10:30pm							
11:00pm	Divine Intimacy Radio	Called to Communion with Dr. David Anders (Encore)					Fr. Spitzer's Universe
11:30pm	Family Theater Classic Radio						