



DRIVING HOME THE FAITH

with Fr. Rob Jack



"Now that very day two of them were going to a village seven miles from Jerusalem called Emmaus, and they were conversing about all the things that had occurred. And it happened that while they were conversing and debating, Jesus himself drew near and walked with them, but their eyes were prevented from recognizing him." (Lk 24:13-16)

It was eleven years ago that Sacred Heart Radio embarked on a bold journey creating something unique in Catholic Radio: a morning drive show.

Now The Son Rise Morning Show with Anna Mitchell and Matt Swaim is heard worldwide on EWTN Radio from 6 - 7 am and in the greater Cincinnati-Dayton areas from 6 - 9 am, helping listeners "start their day a better way," with news, traffic, weather and Jesus Christ. The Scripture passage chosen then to guide the show is from Psalm 30:5, "With joy comes the dawn."

And now, almost eleven years to the day, on **Tuesday, September 4th, 2018**

Sacred Heart Radio completes the circle with a new live afternoon show that I have the honor to host, **Driving Home the Faith**. On the practical side, this show will provide **news, weather and traffic reports** to inform you on the events of the day and help get you home safely. On the Catholic side, Driving Home the Faith will open up the Word of God and the teachings of the Catholic Church. We'll also hear from Catholic authors, thinkers and leaders on the issues facing people in the world today, **BUT ALSO** catch up on projects, news and events in the Archdiocese of Cincinnati and the Diocese of Covington.

As your new afternoon host, I want to get you home safely, remind you of God's love, instruct and encourage you in your faith and your family and how to live it in this challenging world.

The Emmaus story tells us that as two people were on their way home, Jesus appears alongside in disguise to open up the scriptures and reveal his real presence in their lives. It is my sincere hope that as you listen weekdays from 4 - 6 pm that the Holy Spirit will inspire your heart to "burn with greater fire" so that just as you began the day with joy in the Lord, that same joy will give you rest on your **DRIVE HOME**.

--by Fr. Rob Jack

THE HOLY SPIRIT MADE ME DO IT...

As the story goes, when the Lord wants something done, He will provide the means, all you have to do is say, "yes" and get out of the way.

And so it has been with the "creation" of **Driving Home the Faith** with Fr Rob Jack.

This isn't the first time we tried to hire a priest to host a daily program; in fact it was the **third try** over an eleven year period. During those years, Fr Rob kept bringing new ideas for long and short form programs to us, but with teaching at the seminary full time, he was never considered for these positions because he wasn't available...until now!

And talk about an UPGRADE. Not only will he cover all the national and world topics we've been hearing about from 4-6pm weekdays, **but as a priest and theologian**, Fr Rob will bring a heightened perspective to what's going on in the Church, the Vatican, in our country and the world.

IN ADDITION TO THAT, we now have the "vehicle" to showcase and celebrate many activities of interest happening in the Archdiocese of Cincinnati, the Diocese of Covington and in all the parishes and schools within SHR's vast three radio station coverage area.

Couple that with getting the news, weather, sports and frequent traffic updates to get you home safely.

Eleven years of trying, and now the story is just beginning. What the Holy Spirit has in store for us is sure to be the best part of this ongoing tale, as we learn something new every day about our faith--while Driving Home with Fr. Rob Jack.

KRESTA FANS: we know you like Al Kresta (we do, too!), so we've added a special link to download his podcasts right from our homepage at sacredheartradio.com. Just click KRESTA.

--by Bill Levitt

DRIVING HOME THE FAITH

with Fr. Rob Jack

How many times have you heard about getting in on the "ground floor" by becoming involved in the early stages of something great? Now is your chance! Underwriting **Driving Home the Faith** with Fr. Rob Jack can get you in on the ground floor of this groundbreaking radio program...at a discounted price!

Weekday afternoons from 4-6, Fr. Rob will be on SHR to help guide your faith journey while on the way home from work and school. But because Driving Home the Faith will also include News, Weather, Sports and frequent Traffic updates, underwriting these vital service elements can put your business in the spotlight when our listeners' attention is most focused... giving you **Maximum Exposure!**

These introductory packages are available for a limited time only. So to get in on the **ground floor** of sponsoring

Driving Home the Faith...**the FIRST** daily Catholic Radio show to feature a PRIEST as the host please email: leah@sacredheartradio.com or call 513-731-7740.

Check out The Angel's List of SHR's Underwriters online at sacredheartradio.com or find us on Facebook.

GROUND FLOOR OPPORTUNITY!



LIVE STREAM Sacred Heart Radio on your smartphone plus on-demand access to the Son Rise Morning Show Podcast --anytime! Download the **free app** on your Android Device, by searching the Google Play store for Sacred Heart Radio-Son Rise and click INSTALL. For iPhone, go the App store, search Sacred Heart Radio-Son Rise and click GET. **And Thanks for listening!**

A WORK...IN PROGRESS

During Easter Week we began our 50 day **charge** to raise \$100,000 to keep Sacred Heart Radio always ON even during power outages and equipment failures, by installing generators and back up transmitters.

So how are we doing?

740 AM is now protected with a generator that will automatically switch should the power fail. Since we already have a backup transmitter, we added a **second audio source** if the phone line goes down.

As for the studios, because Our Lady of the Holy Spirit Center is an old building, it took a while to identify

SHR's circuits, but with that done we hope to have the generator working sometime in late October. BUT because the new owners of 910 AM's transmitter site may want to renegotiate our lease if we add a generator, a new back-up transmitter was put in and the generator is on-hold in the hope of keeping our original deal.

Yes, your gifts last Easter have made progress possible! But as good stewards, we must protect our assets, like 910's lease, to ensure future generation will hear Sacred Heart Radio--**without interruption.**

Thank you!



A NEW TIME! A NEW SHOW!

Christians are called to be great; to put their greatness at the service of the greatest of causes!

Premiering Sunday morning September 9th at 7 Fr. Nathan Cromly with challenge us to: **"Dare Great Things"**, followed by reflections on the Sunday Gospel with "Good News Today" with Fr. Jim Willig **at a new time**, 7:30 AM brought to you by Heart to Heart Ministries. Fr. Jim's **"Good News Today"** repeats at 9:30 AM.

Our new **two part plan** to prepare for Sunday Mass begins Sept 9th on Sacred Heart Radio.



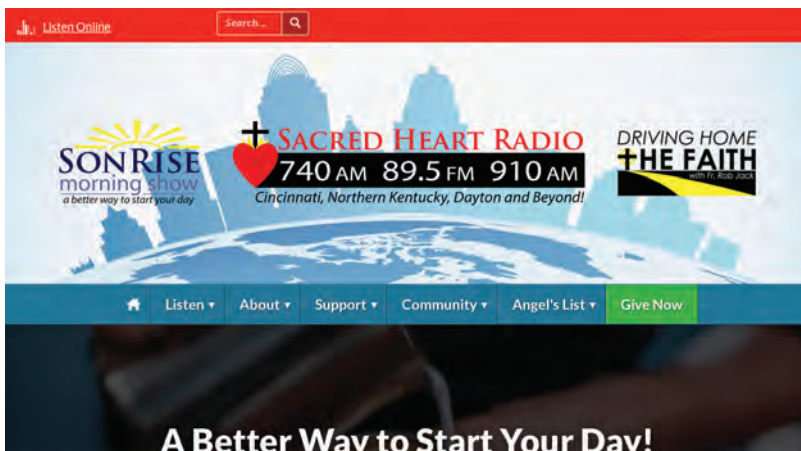
SON RISE morning show

The Son Rise Morning Show CONTINUES

It's hard to believe that we're entering our 12th year on the air! As we launch the new SHR web site, we're happy to share some of the special features on the Son Rise Morning Show page, including direct access to the latest podcast, featured interviews and individual pages for our regular guests you've come to know and love. Thanks for your continued prayers and support, and here's to many more years of helping you to *start your day a better way!*



sacredheart
radio.com



A Better Way to Start Your Day!

Sacred Heart Radio's newly redesigned web site IS HERE!

Visit **sacredheartradio.com** now to begin enjoying a new and exciting digital experience! Not only is our new site revamped with YOU in mind, but now these high speed, feature rich, interactive web experiences are available for optimal browsing on EVERY device! We've given you enhanced access to resources and information on

Programming, Guests, Giving Opportunities, and more! Listening on-line is SIMPLE and the new LIVE interactive events calendar plugs you in to what's happening in the Catholic Community wherever SHR is heard.

Browse the new sacredheartradio.com NOW and discover a beautiful, faith-filled resource made possible because of the prayers and generosity of listeners like YOU.



ELDER FOOTBALL

on Sacred Heart Radio

9/15	4:30 PM	Lakewood St. Edward
9/22	3:00 PM	St. Ignatius
9/28	7:00 PM	St. Xavier
10/5	7:00 PM	Moeller
10/12	7:00 PM	Winton Woods
10/19	7:00 PM	St. John Vianney
10/26	7:00 PM	LaSalle

When you want to shop Amazon.com, go FIRST to **sonrisemorningshow.com** then click on **our** Amazon link.

This one click directs a percentage of your purchase to SHR which really adds up!

The same is true for buying **Mystic Monk Coffee**, if you click their link from

sonrisemorningshow.com

And while you're there, grab a Son Rise Morning Show Mug or Travel Mug

--for only \$10!



FEAST
OF THE
MOST



SACRED
HEART OF
JESUS



OFF THE GRID....

Going off the grid. That's what happens during summer when we begin saving up to go on vacation...and to do that, it usually means taking off from supporting our favorite charities.

Well, with everyone "back on the grid" and school and work in full force, please reconnect with your favorite Catholic Radio station, Sacred Heart Radio, by reinstating your monthly pledge or with a special gift.

With **Driving Home the Faith** starting up, we now have more "mouths to feed", so anything you can do to help support this radio ministry would be greatly appreciated.

Tell us it's for **Driving Home the Faith**, if you like, but to show you're "in gear" for the future of Sacred Heart Radio, please visit **sacredheartradio.com** and click **DONATE** or call 513-731-7740.

Or you can simply return the donation envelope enclosed with this newsletter because Sacred Heart Radio is brought to you by YOU

...and we THANK YOU!

Bill Swartz

