

THE FACE OF GOD

"I tell you, there will be more joy in heaven over one sinner who repents than over ninety-nine righteous persons who need no repentance." --Luke 15:7

A few weeks ago, the Magnificat published a reflection on this verse from the founder of the Focolare Movement, Servant of God Chiara Lubich. In it, she lamented that many of us are easily discouraged by our sins, not because we're truly sorry for offending God but actually because we failed: A sign of pride that we "are relying more on ourselves than on the infinite mercy of Jesus and on the power of his grace."

This points us right to the heart of Lent, doesn't it? We remind ourselves that we are dust, and to dust we shall return, and we enter the desert with Jesus. We practice the pillars of prayer, fasting and almsgiving to help us to strip away all the excess "stuff" in our lives that give us the illusion of control, and we offer it all to the Lord. Beyond that, we are asked to give our whole self (faults and all) to him who emptied his whole self on the cross for our salvation.

Lubich writes, "Jesus will completely cancel out our sins, and with this it means that we get up immediately and follow him. We must concretely and beyond all limits believe in the mercy of Jesus; we must give him the gift of our nothingness each time our shortcomings and weaknesses give us the chance to do so..." saying, "Further, we must be convinced that this would be the most beautiful response we could give to his love."



In fact, she says, if there is so much joy over one repentant sinner like you or me, shouldn't we "return over and over again into the arms of God's mercy? For a world so torn to pieces by thousands of evils and dangers, couldn't this be a way to draw down God's blessings?"

What a profound opportunity we have all through the year, but especially during Lent, to draw down blessings from heaven simply by throwing ourselves upon the mercy of God! Such is the power of Confession and the Holy Eucharist.

Lubich says, "Many Christians believe in God's mercy because they learned of it in their catechisms, but their belief has remained only on a conceptual or intellectual level and thus has not been able to penetrate their everyday lives."

It is our mission at Sacred Heart Radio to go beyond broadcasting the facts of our Catholic Faith - to help us all move those facts from the head to the heart and allow the Faith to inform all aspects of our lives. Whether it be through the insights from all the incredible guests you hear on the Son Rise Morning Show, or the reflections from Fr. Rob Jack (and his guests, too!) on Driving Home the Faith, you can bet that if you take the challenge to **"switch to Catholic Radio for Lent,"** you will find (for one) that it's not as big a penance as you might think, and indeed, you will find yourself better prepared - and eager - to receive our Risen Lord at Easter.

Servant of God Chiara Lubich, pray for us!
Most Sacred Heart of Jesus,
have mercy on us!

--by Anna Mitchell

A PLEDGE TO BROADCAST THE TRUTH!

The push to expand the footprint of Catholic media over the last five years has been incredible.

This is mostly due to fact that when the secular media reports the news, there are no facts, just an agenda. But as a listener to Sacred Heart Radio **you get it--** and understand your role in permitting the TRUTH to freely be told without impediment.

As Anna Mitchell said in a recent Catholic Telegraph article, "We have an interesting role as specifically Catholic journalists who love the Church: We understand that because we have a vested interest in the Church, we have to seek the truth and hold

authorities accountable when necessary. I'm very glad to see a greater effort in Catholic media to cover "non-Church" stories that need to be covered from the Catholic perspective, which is absolutely vital in helping the faithful form a Catholic worldview".

As St. Paul says, the Body of Christ has many parts... and you could say that, in His Body, those of us who support Catholic radio, allows "the voice of God" to be heard.

And so, when SHR's family unites on March 22-23-24 to raise \$120,000--

be assured that YOUR pledge will be used to broadcast the TRUTH of our salvation through Jesus Christ AND the Catholic

perspective on issues and events on all of our **six media platforms** --uninterrupted. (It will also be used to pay the light bill and other expenses throughout the vacation season)

And to GIVE everyone you know a **Lent like no other**, invite them to switch NOW, so they will be inspired to join us in reaching our fundraising goal during **Sacred Heart Radio's Lenten Pledge Drive.**

VOLUNTEERS are needed to answer phones from 7am to 6pm March 22-23-24!

To sign up (**even for an hour**) call 513-731-7740 or visit sacredheartradio.com and click VOLUNTEER

UPGRADE UPDATE

Now that we have been in the new studios for a year, over the last few months we've identified TWO major upgrades necessary to complete the project.

One of these upgrades is the installation of new automation software & hardware to play all the recorded audio content you hear on Sacred Heart Radio. The reason this \$20,000 investment is necessary now, is because the automation software we relied on for two decades has become obsolete and can only run on Windows 7! The new software, known as DAD (digital audio delivery) also give us the advantage of being able to interface with our new broadcast console to automate several functions we now have to do manually, and much more. Because of the rather steep learning curve of the new software, a DAD rep will be here on-site for two days of intensive training with the entire staff.

Another necessary upgrade is a new HVAC system for the studios. The present system is over 30 years old. Because of this, the air ducts are not large enough or insulated and the fan speed cannot be slowed down enough to silence the rumble and distracting fan noise in the studios. The new system will cost about \$30,000 and when installed, (depending on supply chain availability) will not only give additional cooling in the control room where several major components are housed, but also afford the benefit of ZERO fan noise. Even though you may not have been able to hear any noise and rumble on-air now, having quieter studios, especially when several mics are hot, will be yet another "listening enhancement" that was our ultimate goal with the construction of the new studios.

We will also be investing this year in new LED tower lights for 740's three broadcast towers. With the number of towers going up, getting someone scheduled to change the side lights and top beacons every few years is becoming increasingly difficult.



Even though we'll need to string new wiring for the LED's, they should last for decades, making the one-time \$9,000 investment well worth it.

Of course, all these improvements were made possible by YOU! Yes, by choosing to join in the mission of Sacred Heart Radio with your prayers and gifts--especially during our upcoming LENTEN PLEDGE DRIVE--we'll have the funds to keep the lights burning daily and make equipment upgrades to assure reliable delivery of the GOOD NEWS, on-air, on-line, the SHR APP, SoundCloud, Spotify, Smart Speaker and more --every hour of every day. THANK YOU!

Want to tell everyone WHERE to hear about Jesus —without saying a word?



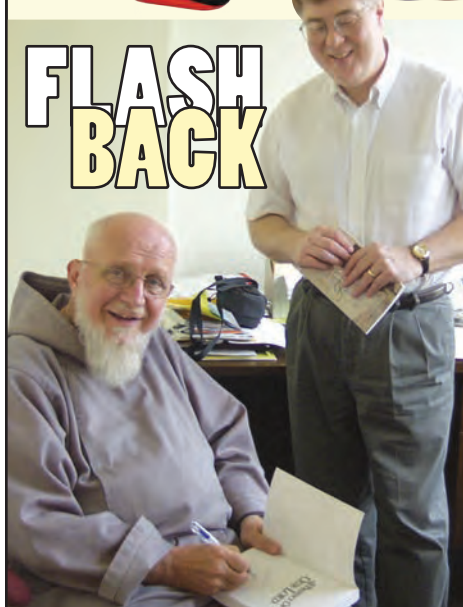
It's easy, when you're wearing a SHRT-Shirt or hat and drinking from a *Son Rise Morning Show* or *Driving Home the Faith* coffee or travel mug.

Kick off Spring with a SHRT-Shirt in a **fresh bouquet** of colors and everything SHIPS FREE!

For great first Holy Communion, Confirmation, and graduation gifts—**GO NOW** to sacredheartradio.com and click on STORE!



FLASH BACK



Twenty-one years ago, just a few months after we had put Sacred Heart Radio on the air, Fr. Benedict Groeschel was in town to speak at a conference. He had a little time on Sunday morning and agreed to meet with us at our first studios in Covington.

After ascending the creaky stairs of three-story walk-up, he stopped to catch his breath and commented on the daily penance it was to make the climb. Although we were prepared for a quick recording session, imagine our surprise and delight when he wanted to just sit down and get to know us.

For over an hour he told stories, we talked, laughed, and then he recorded several 2-minute reflections where in each he mentioned his delight about being in Cincinnati, as he was always happy for the opportunity to be out of New York City.

Afterward, he blessed us with a hard-Franciscan tap on our heads and to this day we still glow whenever we talk about the **holy hour** we spent with Fr. Benedict Groeschel.



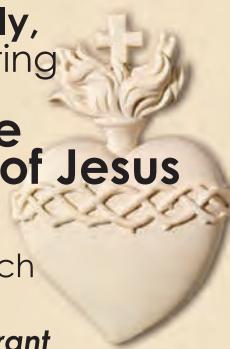


Sacred Heart Radio family,
Please join us in celebrating

The Solemnity of the Most Sacred Heart of Jesus

Friday, June 24th at 7pm
St. Catherine of Sienna Church
Ft. Thomas, KY

Fr. Stef Bankemper is the celebrant



We want to hear **YOU** on Sacred Heart Radio!
Whether it's a quick comment or a life changing experience...
To record **YOUR** Story, please call 513-286-3345

SUPPORT Sacred Heart Radio every time you swipe your Kroger Plus Card!

Here's how to ENROLL:

VISIT krogercommunityrewards.com and SIGN IN
to your online account or create an account.
FIND and select Sacred Heart Radio then click
"Enroll" to start earning rewards for SHR right away!

Sacred Heart Radio NPO# HB758

You also **SUPPORT** Sacred Heart Radio **every time**
you purchase Mystic Monk Coffee or shop at Amazon.

Just click on the MYSTIC MONK or AMAZON logos
at sacredheartradio.com and we get a commission.

THANK YOU for shopping at Kroger, Mystic Monk and
Amazon to **SUPPORT** Sacred Heart Radio!



theAngel's List

50 / 50!

Businesses and organizations like
HONDA EAST, SCHNELLER-KNOCHELMANN,
BRIDGETOWN FINER MEATS, BEACON
ORTHOPEDIC, CINCINNATI RIGHT TO LIFE
and many more are **LISTENERS LIKE YOU**
that subsidize nearly 50% of Sacred Heart
Radio's monthly income!

If you're a listener and want to expand your
business by reaching a huge audience of
loyal listeners eager to use your services
because you support the mission of Catholic
Radio...locally or **nationally**--

email Leah@sacredheartradio.com
NOW-- for special Spring rates!

Switch to Catholic Radio for Lent. It's not as **BIG** of a penance as you think.

For years, Anna Mitchell and I have
joked about using this phrase for a
Lenten Billboard Campaign.

How effective is promotional advertising? A listener told us how he switched
to Sacred Heart Radio after seeing our
Bumper Magnet...which triggered a
"180" in the direction of his life.

**Do you have a SHR Bumper Magnet on
your vehicle? Have you seen any of
our Yard Signs at your Parish?**



We will SEND them to you!

To stock up for Spring and Summer-- click on
SUPPORT at sacredheartradio.com

And so, family, as we come together
in late March to raise \$120,000 to ensure that
the Gospel of Jesus Christ and the Pro-life
Catholic perspective will be broadcast on
Sacred Heart Radio, uninterrupted--

DO IT -- for those of us who believe in God,
but especially for those who do not know God.





Because, YOUR participation in Sacred
Heart Radio's Lenten Pledge Drive not
only pays the light bills to **beam** the
LIGHT OF THE WORLD into our multiple
media platforms-- but also GIVES some-
one the opportunity to **switch on** one of
our radio frequencies, and change the
direction of their life...**forever!**

We look forward to talking with you and
everyone you've told about Sacred Heart
Radio on **March 22-23-24!**

Bill Smith



ET	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
12:00am	EWTN Live (Encore)	Fathers of Mercy Hour	Take 2 with Jerry & Debbie (Encore)					
12:30am								
1:00am	The Journey Home (Encore)	Best of The Journey Home					The Wisdom of Fr. Groeschel	
1:30am							EWTN Bookmark	
2:00am	Mother Angelica Live Classics							
2:30am								
3:00am	Scripture & Tradition	The Miracle Hunter	Women of Grace with Johnnette Benkovic Williams (Encore)				Fathers of Mercy Hour	
3:30am								
4:00am	Fathers of Mercy Hour	Fathers Know Best					The World Over (Encore)	
4:30am								
5:00am	The Catholic Café	Chaplet of Divine Mercy/ Fire on the Earth					Vatican Insider	
5:30am	Rosary for Vocations with Archbishop Schnurr							
6:00am	Vatican Insider						Scripture & Tradition	
6:30am	Divine Intimacy Radio						The Best of Son Rise Morning Show	
7:00am	Dare Great Things w/ Fr. Nathan Cromly						Daily Mass	
7:30am	Good News Today w/ Fr. Jim Willig							
8:00am	Sunday Mass from EWTN Chapel (Live) & Stories from the Heart						Catholic Connection with Teresa Tomeo (Live)	Mast Appeal with Coleen Kelly Mast (Live)
8:30am								
9:00am	Good News Today w/ Fr. Jim Willig	Daily Bread w/ Fr. Al Lauer Chaplet of Divine Mercy / Rosary for Vocations	Doctor, Doctor					
9:30am	EWTN Pro-Life Weekly							
10:00am	The Catholic Cafe	Christ is the Answer w/ Fr. John Riccardo	Women Made New					
10:30am	Register Radio							
11:00am	Light of the East	Daily Mass from St. Gertrude in Madeira or EWTN Chapel	The Doctor Is In (Live)					
11:30am	Fr. Spitzer's Universe							
12:00pm	Scripture & Tradition	The Doctor Is In (Live)	The Miracle Hunter					
12:30pm								
1:00pm	Mother Angelica Answering the Call	Called to Communion with Dr. David Anders (Live)	The Best of Called to Communion					
1:30pm								
2:00pm	The World Over (Encore)	EWTN Open Line (Live)	EWTN Live (Encore)					
2:30pm								
3:00pm	Word on Fire		Register Radio					
3:30pm								
4:00pm	Blessed 2 Play	Catholic Answers Live (Live)	EWTN Bookmark					
4:30pm								
5:00pm	Journey Home (Encore)	The Bear Woznick Adventure						
5:30pm								
6:00pm	The Best of Catholic Answers Live	The Miracle Hunter						
6:30pm								
7:00pm	Mother Angelica Answering the Call	The Journey Home	Mother Angelica Live Classics	EWTN LIVE (Live)	The World Over (Live)	Fr. Spitzer's Universe	Beyond Damascus	
7:30pm								
8:00pm	EWTN Pro-Life Weekly	EWTN News Nightly					Vatican Insider	
9:00pm	Beloved and Blessed	The Rosary is a Place with Fr. Benedict Groeschel and Simonetta						
9:30pm	EWTN Live (Encore)	EWTN Open Line (Encore)					The World Over (Encore)	
10:00pm								
10:30pm	Divine Intimacy Radio	Called to Communion with Dr. David Anders (Encore)					Fr. Spitzer's Universe	
11:00pm	Family Theater Classic Radio							