

# CROSS YOUR PATH

by Fr. Rob Jack

*As they led him away they took hold of a certain Simon, a Cyrenian, who was coming in from the country; and after laying the cross on him, they made him carry it behind Jesus. (Lk23:26)*

Simon did not know that his life was about to be changed forever. He was coming in from the fields when he was forced to help Jesus carry his cross. He had his own worries and concerns. He had his own responsibilities, but he was chosen to help keep Jesus alive until he arrived at Calvary. He seemed to be at the wrong place at the wrong time, but the only reason he is remembered today is that he is the person who helped Jesus carry his cross. At the weakest point of Jesus' life, he was brought in to lighten his burden and ease his suffering.

We may find ourselves at the wrong place from time to time. We have things to do and suddenly we are stopped by some crisis and we have no choice but to respond. As Christians, we have the obligation from our baptism to help others carry their burdens and try to ease their suffering.

As people drive to work in the morning, and home in the evening, **The Sunrise Morning Show** and **Driving Home the Faith** seek to do two things. The first is to point out where the needs are, in the community and in the world. The second is to offer some perspective and encouragement on the presence of God in our lives and in the world. **In many ways, you, our listeners and benefactors are our Simon of Cyrene.**

Sacred Heart Radio needs your help so we can carry the message that in these challenging and confusing times, the love and grace of Jesus Christ is alive in the world through the generosity of those who contribute to the well-being of others.



We know that Christ's death is not the end of our faith. On the third day he has been raised from the dead. Every day we stand in the midst of a turbulent world and we offer the same thing Jesus offered his disciples in the upper room, "Peace be with you."

*May your Lenten service prepare your heart for the Peace of Easter.*

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## EXPANSION #1...

***If you think your parish priest is the hardest working man in the church ...have I got a story for you.***

When Sacred Heart Radio hired Fr. Rob Jack to host Driving Home the Faith, it was only part-time! Yeah--his **other job** was to assist at four parishes on the eastside in the morning and then drive 45 minutes to the Holy Spirit Center to do a radio show on weekday afternoons.

With Saturday and Sunday obligations, **his average work week is about 65 hours!** For most of us, that is unsustainable. So when the Lord put it on our hearts to invest in an "expansion", naturally we assumed it was for new studios and

offices to accommodate the growing staff. But just like our quest to hire a priest took over a decade, when our search for a new space wasn't panning out, it became clear that the expansion we were to pursue was not a "place" but a "person."

So we have requested that the Archdiocese allow SHR to hire Fr. Rob Jack full time beginning in July. If approved, it will allow Fr. Rob the time to properly prepare for each interview AND begin to unpack a few of the more in-depth projects he's been **jonesing** to bring to the airwaves, but didn't have the time or energy to research. So hang on for the ride!

In the meantime, we believe a studio expansion is in our future **right here** at

Our Lady of the Holy Spirit Center. But to accommodate erecting new sound-proof studios in a "mature" building...the construction and air-conditioning will be at our expense and that means the process of raising special funds for the build-out begins **RIGHT NOW!** Full story on page 2.



**Inside: New President  
New Underwriters + Pledge Drive  
New Program Schedule + And MORE!**

# EXPANSION #2: LENTEN PLEDGE DRIVE

With Sacred Heart Radio's three local signals reaching over 2 million listeners, it's safe to estimate that there are at least 500,000 Catholics embedded in that number. The Archdiocese of Cincinnati alone claims a half million Catholics, but with multiple radio signals covering portions of three dioceses, it's not an exaggeration to state that SHR has the potential to touch hundreds of thousands of lives every day.

So with our Lenten Pledge Drive in sight, **the most important fundraiser of the year**--setting the goal of hearing from 500 participants may seem low, but if we raised \$50,000 in Advent with only 130 donors--WITH 500 CONTRIBUTORS, raising \$100,000 over three days is certainly possible. Your part is simple: **PRAY**. Pray and meditate about what "Catholic

Radio" has meant to your spiritual growth, especially during Lent, and then ask the Lord what sacrifices He may be requesting of you to sustain this radio apostolate for yourself and all you **challenge** to listen. Truth is, coming up with 500 pledges will mean we must boldly dare those who "cross" our path to take up the **Sacred Heart Radio 7 Day Challenge --NOW!** Frame your request by letting them know that by putting SHR on a preset, they'll get way more out of Lent, by listening just a few minutes a day.

**Sacred Heart Radio's Lenten Pledge Drive is March 27-28-29.** By raising \$100,000, we'll have \$60,000 to stay debt free all summer (like last year) AND to put \$40,000 toward the construction,

air conditioning and some equipment needed for the new studios that we hope to begin building in 2020.

**Join us Friday afternoon, March 29th for "Carrying our Crosses" with Fr. Rob Jack. The five CD set will be our gift to you, for your gifts and pledges.**

**Other premiums will also be available.**

The CHALLENGE is on. We'll talk to you and **499 of your close friends** beginning Wednesday March 27th.

**VOLUNTEERS are needed to answer phones March 27, 28, 29!**  
If you're available anytime between 6am and 6pm those days please call 513-731-7740 or visit [sacredheartradio.com](http://sacredheartradio.com) and click VOLUNTEER.

## NEW STUDIOS NEEDS LIST:

Air Conditioning	\$25,000 (apx.)
Digital Console	\$16,136
Studio Furniture	\$9,650

To get a look at what's on the NEEDS LIST and to make a special contribution, please visit [sacredheartradio.com](http://sacredheartradio.com) and click on NEW STUDIOS. Thank you!

## the Angel's List

When Sacred Heart Radio began accepting underwriting advertising a few years ago, the goal was to collect enough revenue to cover about 50% of our expenses, **the other half is donations.** This combination provides the funds to produce the unique local programs you hear every day.

So why do so many businesses choose to underwrite Sacred Heart Radio?

**Because those underwriting ads WORK!**

SHR has hundreds of thousands of engaged local listeners AND many more on the 360+ Catholic stations that carry the **Son Rise Morning Show!** Our listeners are eager to use companies that share their faith and values. That is why SHR WORKS: for our underwriters and YOU!

The complete list of SHR underwriters is at [sacredheartradio.com](http://sacredheartradio.com). Click **Angel's List**, print it out, and put it in a prominent place so you know who to do business with FIRST. And every time you use one of SHR's underwriters, please tell them where you heard about them—to remind them that Sacred Heart Radio WORKS!

 **Life-Legacy Services**  
Plan Your Future, Live Your Life, and Craft Your Legacy

 **Ken Herbert Plumbing**  
 **HORNBERGER**  
LANDSCAPE

For more information on underwriting, email: [Leah@sacredheartradio.com](mailto:Leah@sacredheartradio.com)

## The Feast of the Sacred Heart of Jesus



**Please join us for the Feast of the Sacred Heart of Jesus**  
**Friday, June 28 at 11:30am**  
**at St. Gertrude in Madeira**  
**Fr. Rob Jack is the Celebrant**





**As we wish Dr. Ken Amend the best and thank him for his many years of service as president, we are excited to announce that Fr. Stef Bankemper is the new president of Sacred Heart Radio's Board of Directors!**



While Fr. Stef – the pastor of St. Catherine of Siena Parish in Fort Thomas – has not been a member of the board for very long, he is a long-time supporter and trusted friend of the station. And, just as was the case when he was asked to be a board member, he agreed to this new position because he was asked to do it.

"When I was in seminary, my rector used to say, 'say yes when possible,'" says Fr. Stef, "I do take requests seriously as if they're from the Holy Spirit. I'll assume it's the Spirit until He tells me otherwise."

Father says he is praying to the Holy Spirit for guidance as to how he can best be used in this new role. As he puts it: "Okay, Holy Spirit. You know me and what meager gifts I have. Why do you want me there? What do you want me to do? What can I do that nobody else can do? It's the same prayer I have for my parish, too."

He says he has always prayed for Sacred Heart Radio to be what the Holy Spirit wants it to be. "I don't see that prayer changing...ever."

## THE MUSTARD SEED

**Did you know that out of some 500 EWTN Radio affiliates, only a handful can say they produce an original program?**



Fact is, EWTN only produces two hours of its own original programming daily--and they're both call-in shows, meaning the listeners provide the content.

But Sacred Heart Radio's listeners **know** that we don't just produce one original program on the weekends...but FIVE HOURS DAILY of live shows that air during morning and afternoon drive time, when people listen the most. Even though the *Son Rise Morning Show* has been heard for more than 12 years by thousands of Catholics across the United States and the world on the EWTN, **nowhere else** can you get all **three** hours of the *Son Rise Morning Show* to start your day a better way AND get *Driving Home the Faith* with Fr. Rob Jack while heading home to your family... except on Sacred Heart Radio.

In addition, we produce the Devotional Hour at 10am and broadcast Mass from St. Gertrude in Madeira weekdays at noon.

And the reason SHR is able to provide this unique, high quality listening experience on a daily basis is due to the support, encouragement and participation of our local Catholic community. THANK YOU!

Please continue to pray for the success of Sacred Heart Radio, *Driving Home the Faith* and the *Son Rise Morning Show*, especially as we prepare to add a new member of the family! **That's right: Anna Mitchell is expecting her third child in early September!** With maternity leave in sight, we're working on assembling a fantastic "bullpen" to fill in while she's away. *Stay tuned* for more updates this summer.



If you shop at Amazon.com, go to **sonrisemorningshow.com** first and click on **our** Amazon link.

Accessing Amazon.com through our website gives a percentage of your purchase to Sacred Heart Radio and that can really add up! The same is true for buying **Mystic Monk Coffee**, if you click their logo from our website.

While you're there, pick up a SRMS Mug or Travel Mug --for only \$10!



## It's in the Air

Have you noticed how much better 910 AM sounds? That's because a new audio processor was installed with the special funds you provided during SHR's 2018's Easter Pledge Drive. With those funds we also bought a generator for 740 AM and backup transmitter for 910 AM.

And with SHR Lenten Pledge Drive scheduled for March 27-28-29...by reaching this year's \$100,000 goal we'll again have \$60,000 to keep the summer deficit at bay,

while reserving \$40,000 for the studio expansion in 2020 that will include a new digital console that can make cell phone calls sound like in-studio conversation!

**500 PLEDGES WILL BE NEEDED** and getting to that number over three days depends on how many we've driven to 740 AM, 910 AM or 89.5 to take the **Sacred Heart Radio 7 Day Challenge**. Even if they only listen for a few minutes during their daily commute, when the

Lord engages one of their custom concerns ... they'll "get it" and will want to make the investment to keep it coming! **So, keep challenging.**

May you have a prayerful Lent and a blessed and joyful Easter!



*Bill Smith*



SACRED HEART RADIO 740 AM 89.5 FM 910 AM

## Program Schedule · Spring 2019

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ET	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY					
12:00am	Scripture & Tradition	Take 2 with Jerry & Debbie (Encore)					EWTN Live (Encore)					
12:30am												
1:00am	The Journey Home (Encore)	Best of The Journey Home					Mother Angelica Live Classics					
1:30am												
2:00am	Mother Angelica Live Classics						Sunday Night Prime (Encore)					
2:30am							EWTN Bookmark					
3:00am	The Great Adventure	Women of Grace with Johnnette Benkovic Williams (Encore)					Celtic Connections					
3:30am												
4:00am	The World Over (Encore)	Fathers Know Best					The World Over (Encore)					
4:30am												
5:00am	The Catholic Café	Chaplet of Divine Mercy/ Fire on the Earth					Vatican Insider					
5:30am	Rosary for Vocations with Archbishop Schnurr											
6:00am	Vatican Insider						Scripture & Tradition					
6:30am	Divine Intimacy Radio						The Best of Son Rise Morning Show					
7:00am	Dare Great Things w/ Fr. Nathan Cromly											
7:30am	Good News Today w/ Fr. Jim Willig						Daily Mass					
8:00am	Sunday Mass from EWTN Chapel (Live) & Stories from the Heart											
8:30am	Catholic Connection with Teresa Tomeo (Live)						Mast Appeal with Coleen Kelly Mast (Live)					
9:00am								Good News Today w/ Fr. Jim Willig				
9:30am	Daily Bread w/ Fr. Al Lauer Chaplet of Divine Mercy / Rosary for Vocations											
10:00am	EWTN Pro-Life Weekly							Christ is the Answer w/ Fr. John Riccardo	The Best of Women of Grace			
10:30am	Word on Fire											
11:00am	Register Radio	Daily Mass from St. Gertrude in Madeira or EWTN Chapel					The Best of Take 2 with Jerry & Debbie					
11:30am	Light of the East											
12:00pm	Fr. Spitzer's Universe											
12:30pm												
1:00pm	Scripture & Tradition	The Doctor Is In (Live)					The Church Alive!					
1:30pm												
2:00pm	The Best of Called to Communion	Called to Communion with Dr. David Anders (Live)					The Good Fight with Barbara McGuigan (Live)					
2:30pm												
3:00pm	The World Over (Encore)	EWTN Open Line (Live)										
3:30pm												
4:00pm	Word on Fire						The Catholic Café					
4:30pm	Blessed 2 Play						EWTN Bookmark (A)					
5:00pm	Journey Home (Encore)						Catholic Answers Live (Live)					Vocation Boom Radio (Live)
5:30pm												
6:00pm	The Best of Catholic Answers Live						The Bear Woznick Adventure					
6:30pm												
7:00pm							Register Radio					
7:30pm							Blessed 2 Play					
8:00pm	The Wisdom of Fr. Groeschel	The Journey Home	Mother Angelica Live Classics	EWTN LIVE (Live)	The World Over (Live)	Fr. Spitzer's Universe	Encounter					
8:30pm	EWTN Pro-Life Weekly											
9:00pm	Where God Weeps	EWTN News Nightly					Vatican Insider					
9:30pm	The Rosary is a Place with Fr. Benedict Groeschel and Simonetta											
10:00pm	EWTN Live (Encore)	EWTN Open Line (Encore)					The World Over (Encore)					
10:30pm												
11:00pm	Divine Intimacy Radio	Called to Communion with Dr. David Anders (Encore)					Fr. Spitzer's Universe					
11:30pm	Family Theater Classic Radio											