



THE WAY OF

"You will show me the path to life, abounding joy in your presence, delights at your right hand forever." (PSALM 16:11)

The words of the Psalmist teach us that God's love for his people never ends. God wants us to choose him, and so he reveals a path for us to follow. The challenge we face with our free will is that the world has cut many different paths that we can choose to follow instead. We will find that some paths are easy. Other paths might bring pleasure. However, there is only one Path that will truly lead us to fulfillment. **The Psalmist points to the "One who is to come" who will not only show us, but who will actually BE the Way.** Jesus Christ announced to the Apostles in the Gospel of St. John, "I am the WAY, the TRUTH, and the LIFE. No one can come to the Father but through Me." These words fulfill the promise of Psalm 16. His words also affected his disciples so deeply that in the Acts of the Apostles, the followers of Jesus were known as "THE WAY."

When we begin to follow the "WAY" of Jesus, we learn quickly that it is the WAY of the Cross. It is a path of service and humility, compassion and forgiveness, Justice and Truth. It is ultimately the path of self-emptying Love that Jesus himself walked on the path to Calvary. This is THE WAY to Salvation and THE WAY to Glory with Him in Heaven.

People today are faced with many paths and options in life. We see them in the media and our daily lives. They can be very seductive and exciting. Most of them offer short term pleasure and long term pain. They may promise security but produce emptiness and darkness. We have a responsibility to tell the truth about these paths or lifestyles.

For 24 years, SHR has attempted to proclaim the "Path of Life" on 740AM and 910AM, our APP and more.



—by Fr. Rob Jack

While we admit that the WAY of the Cross can be difficult, it was never intended to be walked alone: The Path of LIFE is one that is walked together. Jesus has given us the Church, and everyday we are accompanied by the Mother of God, the Angels and Saints, and most importantly, by Jesus Christ himself, the Son of God. For our part, SHR strives to steer our listeners to this Path by broadcasting the doctrinal and moral teachings of Jesus and his Church. We also join in this path through the daily prayers and devotions that we offer to God on our airwaves.

And we shine a light on the examples of the holy men and women who are walking the narrow path of Christ through their acts of love and service to others. We hope to reach the lost, encourage the weary and direct the strong of heart. Put simply, our mission is to help all come to know and love Jesus Christ every single day. Your prayers and donations help us in this Gospel mission.

Like St. Thomas, many are asking Jesus, "Master, we do not know where you are going; how can we know the way?" (JN 14:5)

May we echo the words in St. Luke's Gospel, "I will follow you wherever you go." (LK 9:57)

SHR's Lenten Membership Drive

Providing the multimedia **WAY** to grow in the knowledge of our Catholic faith **EVERY DAY** is the mission of Sacred Heart Catholic Radio. **But keeping the WAY open is the commission of everyone listening.**

To guarantee that the *Light of the World* is beamed through the airways and internet, nonstop—we invite YOU to become actively involved in media evangelization by

helping to raise \$120,000 on **March 17th, 18th and 19th.**

While we'll be asking all our listeners to recognize their essential role in broadcasting the Gospel with a one-time gift or monthly pledge, we will particularly invite those who recently discovered SHR through our church bulletin ads to activate their membership by supporting this media ministry with a pledge of just \$10 a month.

When Jesus walked the Way of the Cross, He offered everything, resulting in an immense outpouring of mercy that knows no boundaries. Over these three days, inspired by the narratives of **St. Patrick, St. Cyril and St. Joseph** and your generosity in action, Sacred Heart Radio will spread the message of hope and mercy to millions more this year, causing conversions, reversions, vocations, saved marriages and more.

Let us work together to fill our parishes with family and friends who have strayed by providing them the most convenient WAY to encounter Christ through the multimedia platforms of Sacred Heart Radio. But just like you don't have to wait for the Membership Drive to give—you can give someone the WAY back to their faith **TODAY**—by telling them about SHR and the SHR App! *We'll talk to you and everyone you told about SHR starting on St Patrick's day.*

We need volunteers to answer phones from 7am to 6pm on March 17th, 18th and 19th. If you're available, even for an hour--please sign up at sacredheartradio.com and click VOLUNTEER

Igniting Luke-warm Souls!

You know the impact Catholic media has had on your spiritual growth.

That's why Sacred Heart Radio is committed to engaging all LOCAL Catholics with the multimedia WAY to grow in their faith **every day**, but especially on Sunday! Last year, SHR was seen at 25 events, including Anna Mitchell speaking at a number of Sunday Masses.

This year, to gain even more new listeners, we've participated in the Prolife Rosary Procession and Rally on Fountain Square, the E6 Men's Conference and served donuts at several Parish Visits.

You will also SEE the welcoming smiles of Anna Mitchell and Matt Swaim on our new **Parish Bulletin Ads** throughout both dioceses!

During Lent, we're planning to "taste test" several Fish Fry's and report LIVE on **Diving Home the Faith**.

But to maintain SHR's parish visibility, we need **Parish Ambassadors** to put up SHR Posters and Yard Signs and restock program schedules, fridge and bumper magnets.

It is easy, just say **YES** and everything you need will be in the mail!



To volunteer to be a Parish Ambassador or to book a Parish Visit or Fish Fry Remote, email Travis@sacredheartradio.com



SACRED HEART CATHOLIC RADIO 740AM 910AM



Listen on the APP!

The **WAY** to grow in your Catholic faith **EVERY DAY!**

SACRED HEART CATHOLIC RADIO

740AM & 910AM

The **WAY** to grow in your Catholic faith **EVERY DAY!**



SONRISE morning show



scan here to listen!

Sacred Heart Radio Family

Please join us in celebrating

The Solemnity of the Most Sacred Heart of Jesus

at Divine Mercy Parish
Bellevue KY

Friday, June 27th at 7:00 pm

Fr. Martin Pitstick is the celebrant



LENTEN

Video
REFLECTIONS

BY FR. ROB JACK



With a growing library of video content from Fr Rob Jack, this Lent LOOK for an updated version of his most popular series, "Carrying our Crosses" to be released every Friday during Lent.

This new series will focus on the lessons we can learn from each of the fourteen stations of the cross and how each of them teach us a particular virtue. Then, those virtues will help us to carry our burdens and face our challenges while loving God and neighbor in our everyday life.

To view all of the Fr. Rob's video teachings to date, visit sacredheartradio.com and click on **Video Reflections**.

Coffee + Catholic Radio

SUPPORT Sacred Heart Radio **every time** you purchase Mystic Monk Coffee.



All you have to do is go to sacredheartradio.com and click the MYSTIC MONK logo to order your favorite coffees and teas crafted by the Carmelite Monks of Wyoming. THEN **Sacred Heart Radio** gets a percentage of every purchase!





Underwriting SHR can prompt a **HUGE** response like it did for H.O.N.K.!

HOUSING
OPPORTUNITIES
of Northern Kentucky

"I want to share the wonderful success
of our Vintage Car Christmas
event for H.O.N.K.

**We raised over \$11,000 through the week
beating last year's total by over \$3,000.**

We also had a record-breaking day with over 230 visitors.

I have no doubt this was partly due to the radio ads
on Sacred Heart Radio. I'll be in touch for future events."

Ainsley MacDougal

Marketing Manager at Housing Opportunities of NKY

**Whether you're hosting a special event, launching
a new business, or encouraging donations to your
charity, Sacred Heart Catholic Radio can help.**

The process is simple and the turnaround is fast:
your announcement can be on-the-air in less than a
week, communicating your message to hundreds
of thousands of attentive loyal listeners from
Dayton OH to Dry Ridge KY and beyond!

For all the Underwriting details, email:

Leah@SacredHeartRadio.com

theAngel's List



SACRED HEART CATHOLIC RADIO

**Lent is confession season,
and I've got a whopper!**

**I confess that when the Holy Spirit
first whispered whom we should
invite as the guest speaker to
SHR's 25th Anniversary--
I didn't listen.**

In pursuit of a BIG name to draw a
crowd, we asked Bishop Robert
Barron. Although we had an "inside
connection"--no dice.

Then, because Archbishop Dennis
Schnurr had ordained Fr. Mike
Schmitz, he graciously extended an
invitation for us, but with five years
of commitments already sched-
uled, he couldn't make it. When we
asked Fr Mitch Pacwa, he was
unavailable. So we tried to get
Fr Robert Spitzer, but he was
booked up as well.

After striking out four times,
I finally did -- what I was told!

I sent an email to Thom Price at
EWTN asking him to intercede for
us with Fr. Wade Menezes, explain-
ing our interest in having him
come to celebrate our 25th
anniversary. **TWO HOURS LATER**
Fr Wade was reaching out to me!
I informed him that, ideally, we
were hoping he could come for
two days. First, to celebrate a Mass
for our listeners on Friday evening
June 12th for the Solemnity of the
Most Sacred Heart of Jesus, and be
the guest speaker at a banquet on
Saturday evening, June 13th.

To move the process along,
I sent our request to the Fathers of
Mercy mission office. After a week
without a response, I was just
about to reach out to Fr Wade
when he contacted me to see if I'd
heard anything.

Since I hadn't, he stepped in to
make it happen. Proving again
that, when the Holy Spirit
speaks-- listen, dummy!

And so, I am pleased (and
humbled) to announce that
Fr. Wade Menezes, whom
you've heard on EWTN Radio
and TV for more than a decade,
will be here to celebrate with
us for **BOTH NIGHTS!**

Ticket information will be available soon, so circle **June
12th and 13th on your 2026 calendar** now, and we'll
see you at St. Catherine of Siena in Ft. Thomas for Mass,
and at the Sharonville Convention Center for the
banquet, when **Fr. Wade Menezes and YOU are coming
to celebrate Sacred Heart Radio's 25th Anniversary!**

Since several members of the staff have been here for a
good portion of the 25 years, our "Silver" anniversary
will not be commemorated with a precious medal
pendant but reflected in our **hair color!**

Bill Smith



When listeners saw the image of **Our Lady of Guadalupe**
on the holy card (enclosed with the Christmas newsletter)
they asked **"Could you put that on a T-Shirt?"** And so...we did!
Go to **SacredHeartRadio.com** and click **STORE** to get yours today!

Spring Refresh

If the Sacred Heart Radio Yard Signs at your parish are
looking a bit weather worn—it's time for a REFRESH!

We'll send you NEW Yard Signs for every
church exit along with a stack of SHR
Bumper and Fridge Magnets and schedules.
Just email Travis@sacredheartradio.com
and they'll be on the way!




**Catholic
Radio
740 AM**

SHR SUMMER JOB

Sacred Heart Radio is looking to hire a couple of people in high
school or college to work weekends at Parish Festivals and other
events over the summer. If they can lift and carry at least 40 pounds
and have access to a car, email **Travis@sacredheartradio.com**



100 E. 8th Street • Cincinnati, Ohio 45202 • Ph 513-731-7740 • Fx 513-731-6465

ET	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
12:00am	EWTN Live (Encore)	Fathers of Mercy Hour	Take 2 with Jerry & Debbie (Encore)				
12:30am							
1:00am	The Journey Home (Encore)	Best of The Journey Home					The Wisdom of Fr. Groeschel
1:30am							EWTN Bookmark
2:00am	Mother Angelica Live Classics						
2:30am							
3:00am	Scripture & Tradition	The Miracle Hunter	Women of Grace with Johnnette Benkovic Williams (Encore)				
3:30am							
4:00am	Fathers of Mercy Hour	Fathers Know Best					The World Over (Encore)
4:30am							
5:00am	The Catholic Café	Chaplet of Divine Mercy/ Fire on the Earth					Vatican Insider
5:30am	The Rosary	Rosary for Vocations with Archbishop Schnurr					
6:00am	Vatican Insider	 					Scripture & Tradition
6:30am	Divine Intimacy Radio						The Best of Son Rise Morning Show
7:00am	The World Over (encore)						
7:30am							
8:00am	Sunday Mass from EWTN Chapel (Live) & Stories from the Heart						Catholic Connection with Teresa Tomeo (Live)
8:30am							
9:00am	EWTN Bookmark	Daily Bread w/ Fr. Al Lauer Chaplet of Divine Mercy / Rosary for Vocations	Mast Appeal with Coleen Kelly Mast (Live)				
9:30am							
10:00am	EWTN Pro-Life Weekly	Christ is the Answer w/ Fr. John Riccardo					The Spirit World
10:30am	The Catholic Cafe						
11:00am	Register Radio	The Holy Sacrifice of the Mass					Women Made New
11:30am	Light of the East	The Doctor Is In (Live)					The Miracle Hunter
12:00pm	Fr. Spitzer's Universe	Called to Communion with Dr. David Anders (Live)					Catholics Coast to Coast
12:30pm							
1:00pm	Scripture & Tradition	EWTN Open Line (Live)					EWTN Live (Encore)
1:30pm							
2:00pm	Mother Angelica Answering the Call						Register Radio
2:30pm	The Catholic Sphere						EWTN Bookmark
3:00pm	The World Over (Encore)						Conversations with Consequences
3:30pm							
4:00pm	Word on Fire						Catholic Answers Live (Live)
4:30pm	Blessed 2 Play						
5:00pm	Journey Home (Encore)	Catholic Answers Live (Live)					The Miracle Hunter
5:30pm							
6:00pm	Catholics Coast to Coast	The Journey Home	Mother Angelica Live Classics	EWTN LIVE (Live)	The World Over (Live)	EWTN News In Depth	Beyond Damascus
6:30pm							
7:00pm	The Spirit World	EWTN News Nightly					Vatican Insider
7:30pm							
8:00pm	Mother Angelica Answering the Call	The Rosary is a Place					
8:30pm	EWTN Pro-Life Weekly	Bible in a Year/Catechism in a Year					
9:00pm	Beloved and Blessed						
9:30pm							
10:00pm							
10:30pm							
11:00pm	Divine Intimacy Radio	Called to Communion with Dr. David Anders (Encore)					Fr. Spitzer's Universe
11:30pm	Family Theater Classic Radio						